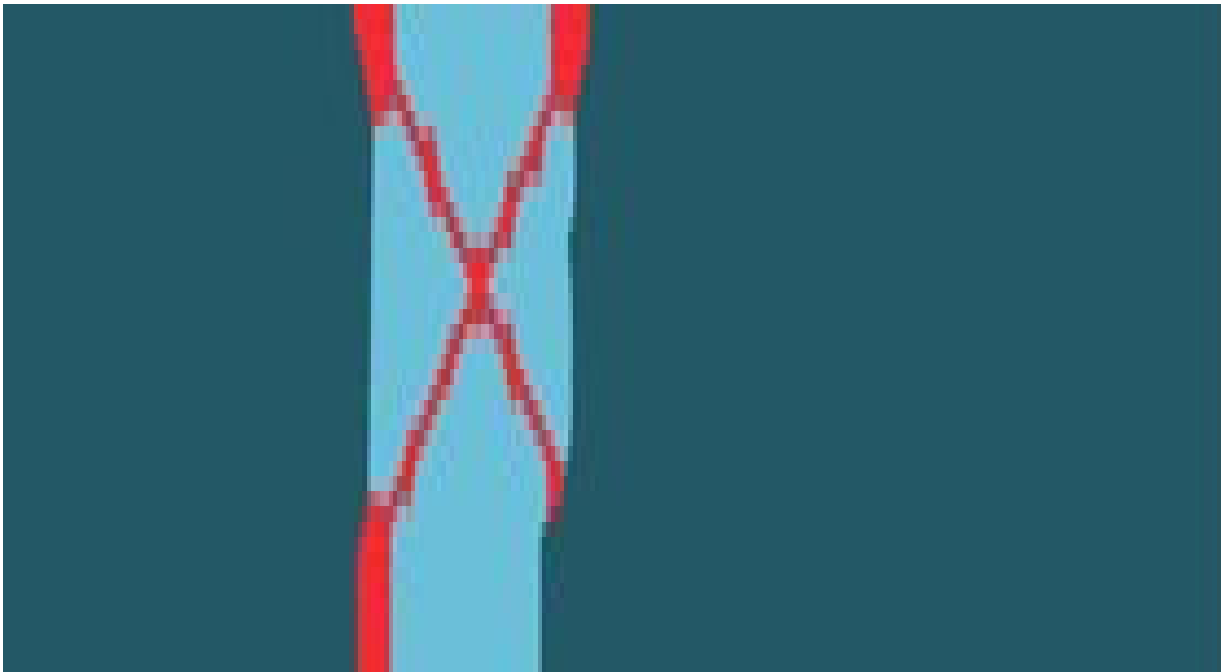




Stephanie Beck Posts Article on Social Media Strategy For Chiropractors

July 06, 2016

July 06, 2016 -

Stephanie Beck from San Diego, California-based Social MisAlignments, has published an article in the DC Practice Insights magazine to provide chiropractors and other healthcare practitioners with advice on how to develop an effective social media strategy. The article is entitled "Three Proven Steps to Creating an Effective Social Media Strategy" and offers guidelines on the best way to connect with potential patients by using social media sites like LinkedIn, Facebook, YouTube, Twitter, Pinterest, and Google+.

Brian Beck, also with Social MisAlignments, says, "We know it can be difficult to garner attention to a firm or practice, and our goal is to help you to get your name out there. We have strategies that will connect you with people who are specifically looking for the services that you can provide to them."

The article, which can be seen at <http://www.dcpracticeinsights.com/mpacms/dc/pi/article.php?id=57175>, outlines three social media steps that chiropractors should be taking in order to see a growth in their current patient base. It explains how social media works, and why chiropractors need a strong social media presence. It outlines various social media demographics, and strategies that healthcare practices need to be using in order to gain attention for their services.

In the article, Stephanie states that chiropractors have to have a plan for social media. She shares that the first step is to research the social media sites that customers or patients are spending the most time on, which is the best choice for deciding which social media is the best to connect with your desired audience.

There are a number of social media sites available, and millions of businesses across the globe are currently promoting and marketing themselves on these channels. She says that the problem comes with companies that are not completely sure which social media sites are the best to target, and which ones their potential customers pay the most attention to.

The article goes over these sites and gives strategies designed to help businesses target the right social media channels in order to see the best results for their practice. Those interested in learning more can read the article or visit their official website [Social MisAlignments.com](http://SocialMisAlignments.com) to learn more about the services that they provide.

###

For more information about Social MisAlignments, contact the company here: [Social MisAlignments Brian Beck 8884769773 bbeck@srbsolutions.net 7614 Beal St San Diego, CA 92111](mailto:bbeck@srbsolutions.net)

Social MisAlignments

Helping Chiropractor's cultivate positive relationships with current patients as well as share the message of chiropractic and the care you provide. Now is the time to start making some social media adjustments.

Website: <http://socialmisalignments.com/>

Email: bbeck@srbsolutions.net

Phone: 8884769773

