



SRB Solutions Stresses Value Of Facebook Live Video In Helping Healthcare Practices Get New Patients

July 22, 2016

July 22, 2016 -

SRB Solutions, an online marketing company based in San Diego, CA, is advising chiropractic offices and other health and wellness practitioners to get the most out of the new features of Facebook Live video as a way to get new patients. The company is pointing to three examples at http://www.socialmediaexaminer.com/3-facebook-live-examples-that-generated-sales/?awt_l=P35n.&awt_m=3jPLOT2A_lr.ILT where companies were able to use Facebook Live to generate more sales.

Stephanie Beck, founder and owner of SRB Solutions, says: "Facebook Live is a fantastic tool for practices. It enables people to connect in real time with businesses and practices that are highlighting new events, new features, or any other information. There have been countless examples of businesses that have used Facebook Live video to generate sales, and we want to show our clients how they can achieve similar results."

The three companies that have been highlighted for their excellent results using social media are Results Fitness in Santa Clarita; The Funky Fairy, a business in the United Kingdom; and the Busy Mums Facebook Group. Each of these companies approached Facebook Live in a different way, but achieved similar results.

They used it to draw attention to an upcoming special event, gave people some behind the scenes views of what happens inside the business, and then followed up with details about what came next.

"Facebook Live is essentially a fantastic tool for patients and consumers to get up close and personal with businesses and practices," adds Stephanie Beck. "It is about creating a community and engaging with them. People love to be engaged and they love to be heard, and seeing the results of that encourages greater brand loyalty at the same time. It truly is a powerful tool that can make a huge difference."

Stephanie Beck founded SRB Solutions in order to assist the health and wellness industry make the most of their digital marketing efforts, with Facebook Live being one the areas she is focusing on. Those who are interested in getting more information about using social media to get more clients can check out the company website.

###

For more information about SRB Solutions, contact the company here: SRB Solutions Stephanie Beck 888-476-9773 info@srbsolutions.net 7614 Beal St. San Diego, CA 92111

SRB Solutions

SRB Solutions are Educators and Advocates for the online & offline marketing success of chiropractors, massage therapists, acupuncturists and spa owners.

We provide proven strategies to achieve the goals for your practice.

Website: <http://www.srbsolutions.net/>

Email: info@srbsolutions.net

Phone: 888-476-9773

