

Pose it up, CLT Expands Corporate Photo Booth Offerings for Charlotte Business Events

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CHARLOTTE, NC - November 04, 2026 -
Pose it up, CLT, a Charlotte-based photo and video guest experience company, has expanded its slate of branded corporate photo booth experiences designed for business events across the region. The expansion addresses growing demand among companies seeking interactive brand engagement at conferences, product launches, team gatherings, and professional networking functions.

The expanded offerings bring together several formats built specifically for corporate environments, including the Headshot Experience for professional portraits, a 360 Degree Photo Booth for interactive guest moments, and custom-branded setups that incorporate company logos, colors, and messaging. Each format is intended to combine guest entertainment with measurable brand visibility during business functions.

As a Pose it up, CLT corporate photo booth provider, the company structures its services around the specific needs of professional events rather than treating corporate bookings as an extension of social event rentals. The approach includes custom branding, on-site staffing, and keepsake photo options that attendees can

retain following an event.

"Corporate events have different goals than parties or weddings, and the expanded lineup reflects that," said Kenitra Huey-Hopkins, Owner of Pose it up, CLT. "Businesses want their teams and guests to connect, and they want their brand present in every photo that leaves the room. The focus has been on building experiences that accomplish both at the same time."

The company reports that interest in professional headshot stations has been a significant driver behind the expansion. Many organizations now request on-site portrait setups as part of conferences and internal meetings, allowing employees to update professional images without scheduling separate studio appointments. The Headshot Experience was developed to meet that need within the flow of a single event day.

Branding has also become a central element of corporate requests. The custom setups allow companies to place logos within photo overlays, backdrops, and digital sharing templates, extending event visibility when guests share images. The company notes that this form of engagement provides a record of attendance and participation that organizations can reference after an event concludes.

"The goal with every Pose it up booth is to make the experience feel effortless for the host while keeping guests engaged," Huey-Hopkins said. "When a company invests in an event, the details matter, and a well-run interactive station becomes part of how attendees remember the day."

Pose it up, CLT operates as a women-owned business and identifies as LGBTQ+ friendly, serving clients throughout the Charlotte area. Its services span corporate functions, weddings, and private celebrations, with formats that include the 360 Degree Photo Booth, Black and White Glam Booth, Props Booth, Digital Booth, Selfie Booth, and the enclosed Lux Hideaway Booth. The company also offers interactive options such as the Glamourazzi roaming photography experience and the Sketchbot Interactive.

Founded as a guest experience curator, Pose it up, CLT designs interactive photo and video services intended to spark connection and create lasting event memories. The company works with businesses, event planners, and individuals seeking tailored photo experiences supported by a professional on-site team.
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Pose it up, CLT

Pose It Op, CLT is the leading photo booth rental service in Charlotte. We specialize in creating unforgettable moments with our top-notch party photo booth, perfect for weddings, corporate events, and all special occasions.

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