



Preneed Specialist Elucidates On The Difference Between Pre Need Vs Life Insurance

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Preneed Specialist, a provider on online marketing products and services to the pre-need industry, has highlighted the differences between a life insurance policy and a preneed plan. Generally speaking, preneed plans are designed to help consumers to prepare for death and their funeral so family doesn't have the burden at this difficult time of loss. The plans typically allow consumers to make all the necessary arrangements for their own interment, from choosing a preacher to preside over the ceremony to selecting the location, choosing flowers, and even naming pallbearers.

"It's confusing to determine between the two," says Brian Beck from Preneed Specialist. "Most people think that preneed and life insurance take care of the same things and are designed to be the same, which simply is not true." He explains that many consumers remain confused about which they need, and that some choose preneed plans believing that they will provide for their loved ones after their demise.

Preneed companies are typically those that help consumers to make plans for their funerals. Generally, funeral prearrange consists of a two step process: first being making the funeral arrangements (preneed funeral plan contract) and second, funding the cost of the preplanned funeral. They do not normally offer life

insurance coverage and these plans are not policies that will provide any cash settlement to the consumer's family or friends.

"A life insurance policy," explains Brian Beck, "is something that you pay into in order for your family to receive a cash amount upon your demise. A preplan is simply for your funeral. You can pay for your arrangements while you are living, but your family will not receive any compensation from a preneed plan once you have passed away."

Those interested in learning more about the differences in these two topics, including the benefits and potential drawbacks of life insurance and preneed plans, can take a look at <http://www.myfinancemd.com/what-is-the-difference-between-a-pre-need-and-a-life-insurance-the-most-frequently-asked-question-before-buying-a-life-insurance/>. It offers insights into the major differences between the two, as well as ways to better plan for a financial future for consumers and for their families.

Preneed Specialist provides various online marketing products and services for pre-need companies that can be seen at <http://www.preneedspecialist.com/products.html>. The company wants these companies to enhance their marketing strategies so as to be better able to spread the word on how people can benefit from pre-need plans.

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For more information about Preneed Specialist, contact the company here: Preneed Specialist Mr. Beck 8884769773 bbeck@srbsolutions.net 7614 Beal St

Preneed Specialist

Our focus is growing brand loyalty for our funeral service professional's future through pre-arranging and securing them in the communities they serve through educating the community.

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