

Modern Sprout Highlights Holiday Gifts for Non-Gardeners This Season

November 23, 2026

Chicago, Illinois - November 23, 2026 -
As holiday shopping moves into full swing this December, Modern Sprout is spotlighting a selection of beginner-friendly growing gifts aimed at shoppers searching for thoughtful presents for people who are notoriously difficult to buy for. The company reports growing interest in gifts that recipients can enjoy well beyond the holidays, offering an interactive alternative to conventional standbys such as candles or bottles of wine.

The seasonal focus addresses a familiar challenge during the gift-giving months. Hosts, teachers, coworkers, neighbors, and new homeowners often fall into the category of recipients who already seem to have everything. Modern Sprout positions its indoor grow kits, bulb kits, microgreens kits, and sentiment grow kits as approachable options that require no prior gardening experience, arriving in presentation-ready packaging suited to gift exchanges and holiday gatherings.

"Gifts that grow tend to stay with people longer than a single evening," said Nick Behr, spokesperson for

Modern Sprout. "The goal this season is to help shoppers find something personal for the hard-to-buy-for names on their lists, whether that is a hostess, a teacher, or a coworker drawing a name in a Secret Santa exchange."

For budgets under 25 dollars, the company points to its candles, which can be repurposed into planters once the wax has burned down, along with its sentiment grow kits and single bulb kits. These items suit Secret Santa swaps, teacher appreciation, and small tokens for neighbors. For the 25 to 50 dollar range, indoor grow kits, microgreens kits, and curated bundles offer a slightly larger gesture appropriate for hostess gifts and housewarming occasions, giving new homeowners something to tend as they settle in.

The products are designed with first-time growers in mind. Each kit includes the components needed to begin, paired with straightforward instructions intended to make early success more likely for recipients who have never kept a plant before. The company notes that plants still benefit from basic attention, such as light and occasional watering, and frames the appeal as a hands-on experience rather than a no-effort novelty.

"Part of the fun is watching something take root over the weeks that follow," Behr said. "For a teacher or a coworker, that can turn a modest gift into a small daily ritual, and that is what makes these presents feel personal."

The emphasis on recipients and occasions reflects a broader shift among holiday shoppers toward experiential and sustainable presents. Modern Sprout, which maintains a commitment to eco-friendly materials across its range, suggests that growing gifts align with both trends by offering lasting enjoyment rather than disposable packaging.

Shoppers can explore the full seasonal selection through Modern Sprout at the company homepage.

Modern Sprout offers a variety of products related to indoor and outdoor gardening, including grow kits, gardening seed kits, indoor plant care products, gardening accessories, grow lights, candles, and live plants. The company also provides gifts for a range of occasions and recipients, including indoor plant parents, outdoor gardeners, culinary enthusiasts, mixologists, interior design lovers, and children, along with gift sets, bundles, and corporate gifts. Modern Sprout designs its products to make gardening accessible for both experienced gardeners and complete beginners.

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For more information about Modern Sprout, contact the company here:Modern SproutNick Behrservice@modsprout.com2010 W. Fulton St. F-304Chicago, IL 60612United States

Modern Sprout

Modern Sprout designs indoor gardening products for easy growing, including grow kits, planters, grow lights and plant care essentials.

Website: https://modernsprout.com/

Email: service@modsprout.com