Aviva Labs Shares Information on Spray Tan Certification

November 03, 2026

WILMINGTON, MA - November 03, 2026 -
Professional training has become an important consideration for anyone preparing to provide sunless tanning services, particularly as proper technique, equipment handling, client consultation, and business preparation all affect the service experience. Aviva Labs has shared information explaining what spray tan certification involves, how professional training can be structured, and what prospective artists should understand before beginning work with clients.

Certification in sunless tanning generally goes beyond learning how to operate a spray gun. A structured course can address application technique, equipment setup, solution selection, skin assessment, client preparation, business practices, and the overall flow of a professional appointment. The goal is to provide a foundation that supports consistent service rather than relying solely on trial and error.

Training can also help new professionals understand how different pieces of the service work together. Equipment settings can influence application, skin characteristics can affect solution selection, and body positioning can affect coverage. Professional instruction integrates those subjects into a single learning process while giving students the opportunity to understand the reasoning behind each step.

The certification program described in the educational materials begins with self-paced online coursework. Students receive access to training that can be completed on an individual schedule, rather than requiring attendance at a specific location from the start. The online portion includes instruction on spray equipment, application methods, solutions, client service, and business fundamentals.

That flexibility can be especially relevant for beginners balancing training with an existing job, education, family responsibilities, or another beauty business. Experienced estheticians, cosmetologists, salon owners, mobile beauty professionals, and spa operators may also use certification training to add sunless tanning to an existing service offering.

Hands-on instruction remains another component of professional development. An optional full-day class

allows participants to practice application techniques with professional equipment, receive guidance from an experienced trainer, adjust spray gun settings, and work through the complete client experience. In-person training is available in more than 20 cities, while the online portion can be started before an in-person date is selected.

The combination of digital coursework and practical instruction reflects two different parts of learning a service-based skill. Online lessons can introduce concepts and demonstrate procedures repeatedly, while hands-on sessions provide an opportunity to work directly with equipment and receive immediate feedback. Neither format has to stand alone when both are available within the same training path.

A central part of spray tan certification is understanding that professional application involves more than creating even color. Training also covers client consultations, equipment maintenance, service preparation, business organization, marketing fundamentals, pricing considerations, client retention, and the documents commonly used when operating a service business.

Instruction may also address skin types and the process of selecting appropriate solutions. Understanding differences in skin characteristics and undertones can help an artist approach each appointment individually rather than using the same application decisions for every client. Color theory, solution knowledge, and consultation practices, therefore, become part of the technical side of professional training.

Equipment education is another practical consideration. Professional spray tanning requires familiarity with the spray machine, gun settings, containment equipment, solution handling, and routine maintenance. Setting up learning equipment before working with paying clients can reduce uncertainty during appointments and help establish a more consistent process.

Certification programs can also provide business preparation for individuals planning to work independently. Topics can include selecting equipment, setting prices, organizing client documentation, developing basic marketing practices, preparing intake forms and waivers, and determining whether a mobile, part-time, salon-based, or dedicated studio model makes sense for a particular situation.

Completing a course does not eliminate the need for practice. Newly trained artists may begin with practice clients before moving into paid appointments, using early sessions to become more comfortable with positioning, spray patterns, consultation steps, timing, and equipment adjustments. Continued education can remain useful as techniques, products, and business practices evolve.

Licensing requirements are another issue that deserves attention before beginning professional services. The training materials state that an esthetics license is not required for spray tanning in most states because the service is applied to the outer layer of the skin. Regulations can vary by location, however, making local

requirements an important part of preparing to operate legally and responsibly.

After completion of the training, participants receive a certificate recognizing completion of the professional education program. Additional resources described in the program include continued technique support, business guidance, consultation documents, waivers, educational materials, equipment information, and access to professional support resources.

For beginners, certification can provide a defined starting point for learning a new skill. For established beauty professionals, the same education can provide a structured way to expand into another service while maintaining consistent procedures across an existing business or team.

Aviva Labs notes that the program combines self-paced education with optional hands-on refinement and continued support after completion. The broader takeaway is straightforward: professional sunless tanning involves technical ability, client communication, equipment knowledge, business preparation, and an understanding of local requirements, making structured education an important step before providing the service professionally.

About Aviva Labs:
Aviva Labs is a biotech-rooted manufacturer specializing in sunless tanning solutions and professional education. The company develops science-based formulations for skin health, including oil- and alcohol-free products. The organization operates its own research and development lab and production facility to maintain quality and consistency. In addition to manufacturing, Aviva Labs provides professional certification and business training through its spray tanning academy to partners in over 110 countries.
###
For more information about Aviva Labs, contact the company here:Aviva LabsMeredith Harvey(781) 209-1551info@avivalabs.com265 Ballardvale St, Suite 1Wilmington, MA 01887

Aviva Labs

Website: https://www.avivalabs.com/

Email: info@avivalabs.com

Phone: (781) 209-1551