Online Spray Tan Certification Explained by Aviva Labs

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Professional sunless tanning requires more than familiarity with a spray gun, and training has become an important starting point for anyone considering the service as a career or business offering. Aviva Labs has published information explaining how online spray tan certification works, what professional education typically covers, and how digital coursework can be combined with hands-on instruction to build practical skills.

Online education gives aspiring spray tan professionals a structured way to learn foundational concepts without attending a classroom at the beginning of training. Self-paced coursework can accommodate different schedules while providing time to review technical subjects before practicing application techniques. That format can be especially useful for beginners, beauty professionals adding a new service, salon operators, and mobile service providers.

The training materials organize professional education into eight areas, beginning with the ingredients and science behind sunless tanning. Topics include DHA, cosmetic bronzers, solution development, and factors that influence the appearance and longevity of a tan. Understanding those fundamentals can help establish a clearer connection between product selection and the final service result.

Additional coursework addresses the basic science of spray tanning, including the development process, traditional and rapid-rinse formulas, expected development time, and the typical progression of a sunless tan after application. These subjects provide context for client preparation and help establish realistic expectations around rinse times and finished color.

Skin assessment is another significant part of professional education. Training covers different skin types, sensitivity considerations, desired depth of color, and the relationship between skin characteristics and solution selection. Rather than treating every appointment the same way, professional instruction emphasizes evaluating individual characteristics before choosing products and application approaches.

Color theory also plays a role in creating customized results. Warm, cool, and neutral undertones can

influence how a finished tan appears, making solution matching an important technical skill. Education in undertones and complementary color concepts gives new artists a framework for making more informed decisions during consultations.

Professional solution knowledge expands on those concepts by addressing differences among formulas, DHA percentages, darkness levels, solution storage, and product quality. Understanding how formulas vary can make product selection less reliant on guesswork and more closely aligned with client goals and skin characteristics.

The middle portion of online spray tan certification also extends beyond application technique. Training includes tan-extending skincare, exfoliation, moisturizing, product recommendations, and the role of aftercare in maintaining even color. Business education covers startup considerations, mobile and location-based service models, equipment needs, service pricing, menu development, marketing, and methods for attracting and retaining clients.

Practical technique remains a central part of the curriculum. Professional instruction addresses consultations, sanitation practices, spray gun setup, equipment adjustments, application sequence, common beginner mistakes, and the overall client experience. Video-based demonstrations allow procedures to be reviewed repeatedly before live practice begins.

Digital instruction can provide the technical foundation, but hands-on experience adds another layer of preparation. The program described in the training materials includes an in-person class after the online portion, with sessions available in more than 20 cities. The classroom component allows participants to practice applying techniques, adjust equipment, receive direct feedback, and ask questions about technique in real time.

Combining the two formats creates a progression from theory to practice. Online coursework covers terminology, equipment, skin assessment, solutions, and service procedures before an in-person session. Hands-on instruction can then focus more heavily on refining movement, spray patterns, equipment control, and confidence during a full appointment.

Certification also involves documenting completion of the training process. Participants who complete the program receive a certificate of completion upon completing the educational requirements. Continued support described in the program includes technique coaching, business troubleshooting, professional resources, client forms, solution guides, and access to an industry-focused community.

No prior spray-tanning experience is required for the training described in the materials. That makes structured education relevant to both complete beginners and established beauty professionals seeking to

add sunless tanning to their existing menu of services. Previous experience in esthetics or cosmetology can provide a useful background, but the curriculum is designed to begin with foundational concepts.

Licensing requirements remain an important consideration independent of certification. The educational materials note that an esthetics license is not required for spray tanning in most states because the service involves applying a product to the outer layer of the skin. Local rules can differ, however, so applicable state and local requirements should be reviewed before professional services begin.

Another distinction involves the difference between completing coursework and developing practical proficiency. A certificate documents completion of a training program, while consistent application skills develop through practice, equipment familiarity, client consultations, and continued refinement. Practice sessions can help new professionals become more comfortable with positioning, timing, solution selection, spray patterns, and service flow before taking on a regular client schedule.

The broader shift toward flexible professional education has made digital learning more practical for service-based careers that once depended primarily on scheduled classroom instruction. In sunless tanning, online modules can provide the scientific, technical, and business foundations, while in-person training offers an opportunity to apply those concepts under direct supervision.

Aviva Labs presents the training model as a combination of self-paced education, optional scheduling flexibility for hands-on instruction, certification upon completion, and continued professional support. For prospective spray tan professionals, the information highlights an important distinction: professional preparation involves understanding skin, products, equipment, sanitation, client service, and business fundamentals in addition to mastering the physical application itself.

About Aviva Labs:

Aviva Labs is a biotech-rooted manufacturer specializing in sunless tanning solutions and professional education. The company develops science-based formulations for skin health, including oil- and alcohol-free products. The organization operates its own research and development lab and production facility to maintain quality and consistency. In addition to manufacturing, Aviva Labs provides professional certification and business training through its spray tanning academy to partners in over 110 countries.

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