Aviva Labs Breaks Down How to Become a Spray Tan Artist

November 03, 2026

WILMINGTON, MA - November 03, 2026 -
Aviva Labs has published information outlining how to become a spray tan artist, focusing on the practical steps involved in moving from initial education to working with clients. The process includes professional training, hands-on practice, selecting appropriate equipment and products, preparing basic business materials, understanding local requirements, and gaining experience before establishing a regular client schedule.

Spray tanning can serve as either a standalone business or an additional service within an existing beauty operation. The training materials describe the field as accommodating mobile, part-time, salon-based, and studio-based models, giving prospective professionals several ways to structure their work depending on existing responsibilities and business goals.

Education is the first major step. Professional training should cover more than just spray application. Client consultations, equipment handling, service procedures, business fundamentals, and continued support all contribute to preparing a new artist for real appointments. Understanding those areas before working with paying clients can create a more organized path into the profession.

The certification process described in the materials begins with online instruction that can be accessed immediately after enrollment. Students can move through the course at an individual pace before attending an optional hands-on class. The online-first format allows foundational topics to be reviewed before practical training begins, giving students time to become familiar with terminology, equipment, products, and application procedures.

Hands-on instruction adds a different type of preparation. In-person classes provide access to professional equipment and experienced trainers while allowing students to practice application techniques in a supervised setting. Direct practice can help develop familiarity with spray patterns, body positioning, equipment adjustments, and the sequence of a complete client appointment.

Equipment selection is another part of entering the profession. A professional spray machine, a containment option such as a tent or backdrop, spray tan solution, and basic studio supplies are among the items identified for new artists. Product selection should follow education rather than precede it, since training provides context for understanding how equipment and solutions function during professional services.

For individuals researching how to become a spray tan artist, the transition from training to business preparation is equally important. Professional technique may be the most visible part of the service, but client forms, liability waivers, pricing decisions, scheduling procedures, equipment maintenance, solution guides, and basic marketing materials also contribute to day-to-day operations.

Business education within the training covers startup considerations, essential equipment, mobile and part-time business models, service pricing, attracting initial clients, social media, and long-term client retention. Those topics are intended to help prospective artists understand that technical skill and business organization develop alongside one another.

Practice clients are another important stage between completing coursework and establishing a regular customer base. Early appointments provide opportunities to become more comfortable with equipment, service timing, consultations, application technique, and client positioning. Practice also allows newly trained artists to identify areas that may require additional attention before moving into a larger volume of appointments.

Professional spray tanning also involves understanding the client experience from beginning to end. A session includes preparation before application, communication about desired results, decisions on products and solutions, the application itself, and aftercare information. Learning the complete service flow can help reduce uncertainty for both the artist and the client.

Training materials also place attention on ongoing education after certification. Technique questions, equipment maintenance, product decisions, and business challenges can continue after formal coursework is completed. Access to educational resources, guidance, consultation forms, waivers, and ongoing support can serve as reference points as professional experience develops.

Local regulations are another consideration before services begin. The materials note that most states do not require a separate esthetics license for spray tanning, while emphasizing that requirements vary by location. State and local rules should therefore be reviewed before accepting clients or opening a service-based business. Certification and regulatory compliance are separate matters, and completing a training program does not replace any applicable local requirement.

The career path does not require prior experience in the beauty industry, according to the program materials.

Beginners can start with foundational education, while cosmetologists, estheticians, salon owners, and other beauty professionals may use similar training to add spray tanning to an existing service menu. The same basic progression still applies: learn the technique, practice the service, understand the equipment, prepare the business side, and begin working with clients when ready.

Certification documents the completion of professional training, but practical confidence generally develops through repeated application. Consistency, consultation skills, equipment familiarity, and the ability to respond to diverse client needs strengthen with experience. Continued practice, therefore, remains an important part of professional development even after formal education is completed.

A spray tan career can also be structured gradually. The source materials describe part-time and mobile approaches alongside traditional salon or studio models, allowing a new professional to start on a smaller scale rather than immediately establishing a full-fledged location operation. That flexibility can make planning, equipment purchases, scheduling, and client development more manageable during the early stages.

Aviva Labs presents the path into professional sunless tanning as a combination of education, practice, appropriate equipment, business preparation, and continued learning rather than a single class or certificate. The central takeaway is that becoming a professional spray tan artist involves developing both technical and operational skills, checking applicable local requirements, and gaining sufficient practical experience to deliver organized, consistent client service.

About Aviva Labs:

Aviva Labs is a biotech-rooted manufacturer specializing in sunless tanning solutions and professional education. The company develops science-based formulations for skin health, including oil- and alcohol-free products. The organization operates its own research and development lab and production facility to maintain quality and consistency. In addition to manufacturing, Aviva Labs provides professional certification and business training through its spray tanning academy to partners in over 110 countries.

###

For more information about Aviva Labs, contact the company here:Aviva LabsMeredith Harvey(781) 209-1551info@avivalabs.com265 Ballardvale St, Suite 1Wilmington, MA 01887

Aviva Labs

Website: https://www.avivalabs.com/

Email: info@avivalabs.com

Phone: (781) 209-1551