Quality Water Treatment Introduces Consultative Approach to Matching Home Water Systems

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Choosing water treatment is rarely a matter of picking a single product off a shelf. Hard water leaves scale deposits and affects most American households, municipal supplies are commonly disinfected with chlorine or chloramine, and private wells often introduce iron, manganese, sulfur and sediment. A system that performs well in one home can underperform in another, which means matching equipment to the actual water supply matters as much as the equipment itself. Quality Water Treatment, a family-owned retailer and consultancy, is positioning its business around that principle rather than around any one device.

Founded in 1990 by Craig Phillips, known as "The Water Guy," Quality Water Treatment has spent more than 30 years in the field and describes its method as consultative rather than high-pressure. The company carries a range of water softener options, including SoftPro and Fleck systems, with SoftPro Elite HE and ECO models available for both city and well water, alongside a salt-free water conditioner. Softeners rely on ion exchange, a process in which hardness minerals are swapped for sodium or potassium on resin beads. According to the manufacturer, SoftPro Elite models use metered regeneration based on actual water use rather than a fixed timer.

Beyond softening, the company offers water filtration across several categories. Its lineup includes whole house catalytic carbon filters for chlorine and chloramine, a combined chlorine and fluoride filter, the AIO Iron Master iron filter for well water, UV disinfection systems from Pura and Viqua, Triple O ozone systems, Waterdrop reverse osmosis units, Natural Action structured water devices, and ScaleBlaster conditioners. The catalog also extends to alkaline water ionizers and atmospheric water generators, which draw drinking water from humid air.

To help homeowners identify what their water actually needs, Quality Water Treatment provides a free Water Analysis report and a sizing calculator. These tools combine public data from the EPA and CDC with the company's own records to describe local water conditions and suggest a system. Sizing carries practical consequences: an undersized softener regenerates too frequently, while an oversized unit leaves capacity unused.

"The single most common mistake homeowners make is buying a system before understanding their water," said a spokesperson for Quality Water Treatment. "A softener addresses hardness, but it does not remove chlorine, sediment, taste or odor, which is why many households pair a softener with filtration. On well water, an iron filter generally belongs ahead of the softener. Testing first is simply the sensible order of operations."

The company supports its customers with live consultation before and after purchase, installation guides and install support services, and states that SoftPro systems carry a limited lifetime warranty. Because the right combination of equipment depends on hardness, source and specific contaminants, a water test remains a reasonable first step for most households considering an upgrade.

Quality Water Treatment is a family-owned water treatment retailer and consultancy established in 1990. The company offers softeners, filtration, disinfection and specialty drinking water equipment for both municipal and well supplies. Homeowners can run the free water analysis or learn more at qualitywatertreatment.com.
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For more information about Quality Water Treatment, contact the company here:Quality Water TreatmentQuality Water Treatment1-866-278-4130help@qualitywatertreatment.com514 Americas Way, Suite 9104 Box Elder, SD 57719


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Quality Water Treatment

Quality Water Treatment has been providing high-quality, safe, and healthy water treatment solutions to families and businesses for over 3 decades.

Website: https://qualitywatertreatment.com/

Email: help@qualitywatertreatment.com

Phone: 1-866-278-4130

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