

Ornate Home Highlights Year-Round Military Discount at Santa Ana Furniture Store Ahead of Veterans Day

November 12, 2026

SANTA ANA, CA - November 12, 2026 -
Ahead of Veterans Day on Wednesday, Nov. 11, 2026, Ornate Home is drawing attention to its year-round 8% military discount, which the company introduced in July 2026 for members of the military community, pointing to recent survey data on the financial strain reported by veteran and military family respondents.

The Military Family Advisory Network?s ?2025 Military Family 360° Survey,? released June 22, 2026, found that 36.7% of veteran and retiree family respondents had less than $500 in emergency savings or no emergency fund at all. Among currently serving family respondents, 34.1% reported the same. The survey drew on 10,089 respondents, with data collected between Oct. 2, 2025, and Jan. 16, 2026, and the figures describe those respondents rather than all military families.

Rather than offering a one-day holiday promotion, the Santa Ana furniture store makes its 8% discount available on eligible orders throughout the year. Eligibility is verified through ID.me, which issues a single-use code for each order and confirms only that a customer qualifies. Ornate Home does not receive or review

service records. There is no annual cap on the discount, which applies to the living room, bedroom, dining room and home office collections.

?Financial pressure does not follow the holiday calendar, so a single day of savings never matched what families told researchers they were facing,? said Mehmet Uncuoglu, CEO of Ornate Home. ?When survey data shows that more than a third of veteran and retiree family respondents have less than $500 set aside, it makes sense to keep the military discount in place every day of the year instead of tying it to one date in November.?

The military discount is open to verified members of the military community, including active-duty service members, veterans, retirees, National Guard and Reserve members, and eligible military family members.

The program has local relevance in Orange County, California, where the U.S. Census Bureau QuickFacts page reports 87,155 veterans, based on the American Community Survey 2020-2024 five-year estimates. Ornate Home has been part of the Santa Ana furniture retail community since 2021 and offers nationwide delivery across the United States.

?Keeping the discount active year-round is a practical way to recognize service,? Uncuoglu said. ?A household furnishing a bedroom in March deserves the same consideration as one shopping during a black november sale period, and the year-round structure reflects that.?

The retailer serves customers through its Santa Ana location and at ornatehome.com, where shoppers can browse furniture organized by room, including living room, bedroom, kitchen and dining, home office, entryway and storage categories. The verified military discount applies to eligible orders placed online and is processed through a single-use code after ID.me confirms eligibility.

Ornate Home is a furniture and mattress retailer based in Santa Ana, California, operating since 2021. Founded by Mehmet Uncuoglu and Ozzie Ozkan, the company offers living room, bedroom, dining room and home office furniture through showrooms in Santa Ana and Charlotte, North Carolina, and online, with white glove delivery available nationwide. Ornate Home ranked No. 689 on the 2026 Inc. 5000 list of the fastest-growing private companies in America and is a member of the Santa Ana Chamber of Commerce.
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Ornate Home, Santa Ana, CA

Ornate Home is a U.S. furniture retailer offering stylish, quality furnishings online and in-store. With showrooms in CA & NC and nationwide shipping, our site features over 20,000 products from top brands like Ashley Furniture.

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