The 47th Annual Emerald Coast Toys 4 Tots Ride Returns November 15, 2026

November 05, 2026

Fort Walton Beach, Florida - November 05, 2026 -
For 47 years, the roar of motorcycle engines along the Emerald Coast has represented something much bigger than a ride. It has represented generosity, friendship, tradition, and a community coming together to make the holiday season brighter for local children. On Sunday, November 15, 2026, Emerald Coast Florida H.O.G. Chapter #3605 will proudly present the 47th Annual Toys 4 Tots Ride on the Emerald Coast, continuing a beloved holiday tradition that brings motorcycle enthusiasts, local businesses, families, and neighbors together through a shared passion for riding and giving back.

For nearly five decades, this event has been about more than the miles traveled. It has been about the people who return year after year, the friendships built along the way, and the simple belief that every child deserves to experience the joy of Christmas. Last year?s ride brought together more than 350 motorcycles, with riders showing up to support local children and families. This year, the chapter hopes to make an even bigger impact.

A Tradition That Comes From the Heart: For Robert Beck, Director of Emerald Coast Florida H.O.G. Chapter #3605, this annual ride holds a special place in his heart.?This is hands down one of my favorite rides of the

entire year. There?s just something special about seeing hundreds of motorcycles rolling in, loaded down with toys for local kids. Last year, we had over 350 bikes, and we?re hoping to see even more this year! Knowing that every toy and every dollar raised through registration goes directly toward helping children in our own community makes it that much more meaningful. Children in Crisis and the Emerald Coast Children?s Advocacy Center do incredible work for local kids every single day, and being able to support them through something we all love is what makes this ride so special.

?I also want to give a huge thank-you to all the local businesses, our fellow riders, volunteers, and everyone who has already stepped up to support this year?s ride. And to those who continue to show up, contribute, and help us make this tradition bigger and better every year, we couldn?t do it without you.

?What makes this so special isn?t just what we?re able to do for the kids. It?s seeing our entire community come together, year after year, with such big hearts. This tradition brings just as much joy to the people giving as it does to the children receiving. That?s what Christmas is all about, and that?s why we?re so proud to keep this ride going for 47 years and counting,? said Robert Beck, Director, Emerald Coast Florida H.O.G. Chapter #3605

For the chapter?s members, this ride represents much more than an annual event. It?s an opportunity to turn their passion for motorcycles into something meaningful for children and families right here on the Emerald Coast. And the giving begins before the first motorcycle ever hits the road.

Every dollar collected through ride registration, along with all donated toys, goes directly to the charities. Every rider who registers and every person who brings a toy becomes part of something much bigger than a holiday motorcycle ride.

The 2026 Celebration: Motorcycles, Music, Community, and Christmas Spirit - This year?s celebration will take place at Emerald Coast Harley-Davidson, located at 788 Beal Parkway NW in Fort Walton Beach. For the H.O.G. chapter and the hundreds of riders who participate, Emerald Coast Harley-Davidson is much more than the location where the ride begins. It is a gathering place where friendships are celebrated, holiday traditions continue, and motorcycle enthusiasts come together for a cause that matters.

Year after year, the team at Emerald Coast Harley-Davidson opens not only its doors, but its arms to this beloved Christmas tradition, welcoming riders, families, volunteers, and local businesses with the kind of hospitality that makes everyone feel like part of the family. Their continued support helps provide a home for an event that has become such a meaningful part of the Emerald Coast?s holiday season. As the 47th Annual Toys 4 Tots Ride approaches, the dealership is once again helping bring the community together for a day filled with motorcycles, friendship, generosity, and Christmas spirit.

Registration opens at 8:30 a.m., with motorcycles scheduled to depart at 11:00 a.m. Ride participation includes a $10 contribution per person, along with a new toy or gift card to donate. Adding to the excitement will be Alter Ego Audio and Design, a Fort Walton Beach motorcycle customization business known for its impressive motorcycle audio systems, custom builds, and creative fabrication.

Together, these local businesses will help create an exciting atmosphere celebrating motorcycles, friendship, and the spirit of giving. Whether you?ve been riding for decades, are joining for the first time, or simply want to celebrate a meaningful Emerald Coast tradition, this event offers an opportunity to experience what makes our local motorcycle community so special.One of the most remarkable parts of this 47-year tradition is the generosity of the businesses, riders, volunteers, and community members who make it possible.

A special thank-you also goes to the entire team at Emerald Coast Harley-Davidson, whose continued hospitality and commitment to this annual tradition help bring hundreds of riders and community supporters together year after year. Their willingness to open their doors and welcome everyone with open arms is part of what makes this ride feel less like an event and more like a family reunion with a purpose.

Every contribution matters, whether it?s a financial donation, a toy for a child, a donated service, a prize, a few hours of volunteer time, or simply helping spread the word. This year, the H.O.G. chapter would like to give a special shout-out to Tier One for generously donating billboard advertising to help spread the word about the ride and encourage even more people to participate. Another big thank-you goes to IP Casino Resort Spa in Biloxi, Mississippi, for donating a grand prize giveaway and adding even more excitement to this year?s celebration.

From local businesses offering their services and resources to the riders who show up with motorcycles loaded with toys, every act of generosity helps make this event possible. And while some contributions may be larger than others, each one plays an important role in carrying this tradition forward. It?s not about the size of the donation. It?s about the heart behind it and the difference everyone can make together.

The H.O.G. chapter extends its heartfelt appreciation to every sponsor, business, rider, volunteer, and community member who has contributed to this year?s ride and to the many people who have supported this tradition throughout the years.

Your Dream Bike. Their Brighter Christmas.This year?s celebration also includes an extraordinary opportunity to make an even bigger difference for local children. A customized 2016 Harley-Davidson CVO Breakout has been generously donated by Jason Hall of Five Channels, a local digital marketing agency, for a special motorcycle raffle benefiting two local children?s charities.

For Jason, the decision to donate the motorcycle comes from a deep appreciation for the blessings in his own

life and a desire to support those who dedicate themselves to helping others. ?I feel incredibly blessed to be in a position where I can do something like this. The real heroes in this story are the people at Children in Crisis and the Emerald Coast Children?s Advocacy Center. They?re the ones showing up every day, doing the hard work, and making a difference in the lives of children who need someone in their corner.

?I believe that when you?ve been blessed, you have a responsibility to turn around and bless others. Supporting the people who are investing in our next generation is something that?s really important to me. If donating this motorcycle can help these two amazing organizations continue their work and inspire others to give back, then that?s what makes this so special. And I hope people realize it doesn?t have to be a motorcycle. Every act of generosity matters,? said Jason Hall of Five Channels.

Jason?s generous donation is another example of the incredible community spirit surrounding this year?s event and the many ways local businesses are stepping up to support children in need.

With support from Emerald Coast Harley-Davidson, Mills Heating & Air, Five Channels, the H.O.G. chapter, and many other community supporters, the motorcycle raffle adds another exciting opportunity to raise funds and awareness for two organizations doing important work throughout Okaloosa and Walton counties.

Raffle tickets are $50 each, offering participants a chance to win this extraordinary motorcycle while supporting local children. Proceeds from the special motorcycle raffle will benefit Children in Crisis, Inc. and Emerald Coast Children?s Advocacy Center. While the motorcycle is an exciting addition to this year?s festivities, the purpose remains the same as it has for 47 years: bringing people together to make a difference in the lives of children.

At the heart of this year?s celebration are two extraordinary nonprofit organizations that work every day to protect, support, and care for children in our community.

Children in Crisis, Inc. - Children in Crisis provides safe, loving homes and supportive services for children in need through its Children?s Neighborhood in Fort Walton Beach. With an emergency shelter, family-style foster homes, transitional housing opportunities, and additional support services, Children in Crisis works to provide stability, belonging, and brighter futures for children and young adults.

Its mission is rooted in the belief that every child deserves more than a roof over their head. Every child deserves a place where they feel safe, valued, and love. Learn more at www.cicfl.org.

Emerald Coast Children?s Advocacy Center - Emerald Coast Children?s Advocacy Center (ECCAC) serves children and families throughout Okaloosa and Walton counties, providing compassionate advocacy,

trauma-informed therapy, prevention education, and family support services. Through collaboration with community agencies and trained professionals, ECCAC helps children affected by abuse, neglect, and trauma find safety, healing, and hope. The organization?s mission reminds us that every child deserves to be heard, protected, and given the opportunity to enjoy their childhood. Learn more at www.eccac.org.

What makes the Toys 4 Tots Ride so special isn?t just the motorcycles, the entertainment, or even the prizes. It?s the people. It?s the H.O.G. chapter members who dedicate their time and energy to keeping this tradition alive. It?s the hundreds of riders who arrive with toys strapped to their motorcycles and excitement in their hearts. It?s the businesses that donate everything from advertising and prizes to services, resources, and financial support. It?s the volunteers who arrive early, stay late, and work behind the scenes. It?s the families and neighbors who come out simply because they want to be part of something good. And most importantly, it?s the children whose lives are touched by the generosity of a community that cares.

Some people give a little. Some give a lot. But together, those contributions become something extraordinary. For 47 years, the Emerald Coast has shown that the greatest gift of the holiday season isn?t what one receives. It?s what people give to one another.

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