SoftPro Water Systems Introduces Full Water Softener and Filtration Lineup Matched to Household Water Profiles

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Choosing a household water softener is often harder than homeowners expect, because the right system depends on the water itself rather than the product alone. Water hardness is measured in grains per gallon (GPG), with readings under 1 GPG considered soft and anything above 7 GPG classified as hard. Many households, particularly those relying on well water, record levels well above that threshold. A softener that is undersized for the local GPG level exhausts its resin quickly, regenerates constantly and wears out sooner, which is why SoftPro Water Systems has centered its approach on matching equipment to the actual water profile.

SoftPro Water Systems offers a range of residential and commercial equipment rather than a single system. To guide selection, the company provides its WISDOM Water Intelligence System, which includes a free sizing calculator, a location-based Water Score report drawn from EPA data and regional water reports, and system recommendations based on household size and usage.

The product range spans both city and well water needs. For city water, the lineup includes the SoftPro Elite

HE and ECO water softeners, an Elite salt-free conditioner, the Chlorine+ carbon whole-house filter that targets chlorine, chloramine and pesticides, and the Fluoride and Chlorine+ SUPER filter, which combines catalytic carbon with bone char carbon. For well water, the company offers Elite and ECO softeners, the AIO Iron Master iron filter that uses air injection oxidation with Katalox media, and a pH neutralizer calcite filter for acidic water. A Pro Series commercial softener addresses higher-demand business applications.

The core softening technology relies on salt-based ion exchange, a process that swaps hardness minerals such as calcium and magnesium for sodium as water passes through a resin bed. According to the company, the SoftPro Elite HE pairs upflow regeneration with a demand-initiated control valve that regenerates based on actual water use rather than a fixed timer, which the company states conserves both salt and water.

"Water chemistry varies from one neighborhood to the next, and even one well to the next, so the first step is understanding what is in the water before selecting equipment," said a spokesperson for SoftPro Water Systems. "Testing allows a system to be sized correctly, which protects both performance and the equipment itself."

The company notes that softening and filtration serve different purposes. A softener removes hardness but not chlorine, chloramine, fluoride or iron, so city homes frequently add carbon filtration while well homes often install an iron filter ahead of the softener. A water test remains the sensible first step before committing to any configuration.

SoftPro references several industry standards in general terms, including NSF/ANSI 44 for residential cation exchange softeners, NSF/ANSI 42 for aesthetic effects such as chlorine taste and odor, and NSF/ANSI 372 for lead-free compliance. The company also displays IAPMO, WQA, NSF, ISO 9001 and ANSI badges.

"The goal is a correctly matched system that lasts, backed by a lifetime limited warranty," the spokesperson added.

SoftPro Water has provided water treatment solutions for more than 30 years, serving homes and businesses with softening, whole-house water filtration and specialty systems. Readers can run a free water report or learn more at softprowatersystems.com.

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SoftPro Water Systems

SoftPro Water Systems specializes in delivering innovative, high-quality water softener, filtration and treatment solutions for homes and businesses.

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