Cestari Addresses Holiday Baking Shift as Family Recipes Move to Phones and Tablets With Recipe Holder Stand

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As the winter baking season begins, more home cooks are following holiday baking recipes from screens rather than handwritten cards, prompting renewed attention to tools that keep devices stable and readable on busy counters. Cestari, a kitchen tool company, notes that its recipe holder stand speaks directly to this change in how families preserve and share their most treasured dishes.

The shift reflects a broader trend. Recipes that once lived in splattered notebooks and recipe boxes are now stored as photos, saved web pages, and video tutorials on phones, Kindles, and iPads. During the holidays, when kitchens fill with flour, butter, and frequent interruptions, cooks increasingly need a way to keep a device upright and out of the mess while they work.

The Cestari recipe holder stand is designed for that purpose. The stand holds smartphones and tablets at an upright, easy-to-read angle on a counter or workspace, with silicone grips on the base to prevent slipping and an ergonomic easel back that keeps devices from tipping. It is compatible with a range of devices, including Apple iPads, iPhones, Amazon Fire, Kindle, and Samsung models, and it also holds traditional recipe cards

for cooks who still rely on paper. Made from sturdy ABS plastic, the stand folds flat for compact storage.

Alongside the tool, the company shares practical guidance for cooks preserving family recipes this season. One suggestion is to photograph a handwritten family recipe card before baking, so the original document stays clean and protected while the digital copy sits on the stand. Another tip addresses a common frustration during longer baking sessions: adjusting a device's display settings so the screen does not dim or lock while hands are busy with dough and batter.

"Family recipes carry a lot of history, and many of them now exist as a photo on someone's phone," said Susan MacDowell, spokesperson for Cestari. "The practical challenge during the holidays is keeping that screen visible and clean while the kitchen gets messy. A recipe holder for tablet or phone use solves a small but real problem that comes up every baking season."

MacDowell added that the move toward digital recipes has not replaced older traditions but layered onto them. "A lot of cooks are working from a mix of sources, an old index card next to a video from a relative. Keeping both readable at counter height is what people are asking for this time of year," she said.

The recipe holder stand measures seven inches long and is currently available in red. It is offered as part of the company's existing catalog of kitchen tools.

Cestari, operating as Cestari Kitchen, specializes in kitchen tools designed to make cooking and food preparation easier. The company offers a range of products through its online catalog, each backed by a lifetime guarantee, and provides warranty registration for its products. Cestari also maintains a blog and a news room with updates related to its products and the broader kitchenware industry, and it publishes recipes and kitchen tips for home cooks focused on family meals.

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For more information about Cestari, contact the company here:CestariSusan MacDowell1-978-800-1013support@cestarikitchen.comCestari Kitchen451 King StreetLittleton MA 01460

Cestari

Cestari Kitchen provides premiere kitchen products for the home cook. Every Cestari Kitchen tool is backed by a lifetime guarantee.

Website: http://www.cestarikitchen.com

Email: support@cestarikitchen.com

Phone: 1-978-800-1013

