



## **Jonathan Roberts Auction House Of Phoenix, AZ - Much Better Than Consignment**

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Troy Warren, host of LetsTalkBusinessRadio.Com interviewed Jonathan Rarig about the opening of Jonathan Roberts Auction House coming up in July, 2016.

Warren noticed that the Jonathan Roberts Auction House promised to be much better than traditional consignment so he reached out to Jonathan Rarig one of the companies executives for comment.

Troy Warren asked, "Jonathan when is the official open date of the Jonathan Roberts Auction House?"

Jonathan Rarig: "We're doing a soft launch on July 8, 2016, and the official GRAND OPENING is July 15, 2016. The public is welcome even during the soft launch."

Warren asked, "What is the difference between traditional consignment and the Jonathan Roberts Auction House?"

Jonathan Rarig: "Both provide a service to those in transition, (for whatever reason it may be) and strive to be a solution oriented business. The Auction process is much different than traditional ?brick & mortar? consignment. The most glaring is the selling price. In the traditional ?brick & mortar? consignment process the sellers (us) gets to set pricing and with the auction process the opposite is what occurs; in an auction the buyers set the selling price through open cry. This means we never know what price any item will sell for ? the same item could sell for \$20 or \$200, it is different each and every time."

Warren commented, "I know there is your website at <http://www.JRAuctionHouse.com>, but is there a physical location that people can come visit?"

Jonathan Rarig: "Yes. 12631 North 48th Street, Phoenix, AZ 85032 ? across the street from the Paradise Valley Mall at the southern most end of the Best Buy building, around the corner from Kids Park."

Rarig mentioned, "We're partnered with ?invaluable? the world?s leading on-line marketplace for fine art, antiques and collectibles. They have 3 million unique visitors monthly and they have a global reach with offices in UK, France, Belgium, Germany & Australia. In addition we also have a partnership with AuctionZip, the world?s largest online auction marketplace with over 13 million auction buyers. Because of this, we have the ability to reach millions of people worldwide with our auctions."

Warren commented, "Thank you Jonathan and I look forward to seeing your new concept add much more value than traditional consignment."

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## **LTBR**

*Troy Warren is widely recognized as one of the busiest and most practical presenters of business building ideas and strategies.*

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