

IMHO Reviews Highlights Mindvalley Black Friday 2026 Sale: Annual Membership Drops to $199

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IMHO Reviews is highlighting the Mindvalley Black Friday Sale 2026, which brings the platform's annual membership price down from $499 to $199. The $300 discount represents a 60% saving and gives new subscribers access to more than 110 personal development programs across six learning pathways. According to Mindvalley's official promotion, the offer runs through Cyber Monday, November 30, 2026, at 11:59 p.m. Pacific Time.

The promotion provides an opportunity for people interested in personal development, online learning, and self-improvement to explore Mindvalley's educational platform at a reduced annual price. However, as IMHO Reviews points out, the value of a subscription ultimately depends on whether its programs match a learner's interests, goals, and available time.

"A good Black Friday purchase should still feel useful in February," said Vitaliy Lano, founder of IMHO Reviews. "Before joining, choose something that matters in daily life and find a course that fits. Having a clear reason to show up makes the membership a much more thoughtful purchase."

Mindvalley organizes its learning library into six pathways covering the mind, entrepreneurship, expertise and authority, relationships, body, and spirituality. Together, these categories offer more than 110 Quests, the platform's name for its structured learning programs.

The membership is designed for people with different personal and professional development interests. Someone looking to improve concentration, for example, can explore programs focused on mental performance, while an entrepreneur might prefer courses covering business, leadership, productivity, or communication.

Members also receive access to an AI-guided learning experience through EVE, Mindvalley's AI-powered learning companion. Additional membership features include live classes, workshops, program communities, and access through desktop computers, smartphones, and tablets. New Quests are also added as the platform expands its curriculum.

One example of the platform's educational approach is Superbrain with Jim Kwik, a 30-day program covering memory, focus, and accelerated learning techniques. Its lessons typically take 15 to 20 minutes daily and introduce practical concepts such as remembering names, improving learning habits, and developing concentration.

Other programs listed in Mindvalley's membership catalogue include Speak & Inspire with Lisa Nichols, Becoming Focused and Indistractable with Nir Eyal, The Mastery of Sleep with Michael Breus, and Conscious Parenting Mastery with Dr. Shefali Tsabary.

These programs cover different aspects of everyday life, from professional communication and productivity to sleep education and family relationships. Prospective subscribers should check the current membership catalogue to confirm that their preferred programs are included.

According to Lano, for prospective members, the discounted annual price is only one consideration. The platform's learning format also deserves attention.

Mindvalley's Quests generally feature short daily lessons, with many designed around approximately 20 minutes of learning per day. This format may appeal to people who prefer structured, manageable learning sessions rather than lengthy online courses.

The platform also offers flexibility through self-paced learning options, allowing members to organize their progress around work, family responsibilities, and other commitments.

"The discount creates an opening, but the real decision is about time and attention," Lano added. "Choose one course, give it a regular place in the week, and practice what feels useful. That is a more realistic starting point than expecting a subscription to change everything at once."

IMHO, the Reviews article mentions that the advertised annual membership price is $199, compared with the regular $499 annual price. Mindvalley states that eligible subscribers can retain their discounted annual rate for as long as their membership remains active.

The subscription automatically renews unless canceled before the renewal date. Members who cancel retain access until the end of their current billing period, but cancellation does not automatically provide a refund.

Mindvalley also advertises a 15-day money-back guarantee for eligible website purchases. Refund requests must meet the platform's applicable conditions. Its full membership also excludes certain separately sold products, including Mastery and Certification programs, selected partner offerings such as Lifebook, and separately ticketed live events.

IMHO Reviews provides information and independent perspectives on online learning platforms, digital subscriptions, and personal development services. Through its reviews and educational content, the website aims to help readers compare available options, understand subscription costs, and make more informed purchasing decisions.

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IMHO Reviews

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