

Scala Design & Construction Launches New Home Remodeling Website Featuring Owners and Design-Build Process

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SHOREWOOD, MN - November 13, 2026 -
Scala Design & Construction has launched a new website that, for the first time, introduces the company's owners and details how they run their residential design-build firm. The site gives Minneapolis and Twin Cities homeowners a central resource on Minneapolis home remodeling, covering kitchen, bathroom, and whole-home projects along with local guidance on costs, financing, and typical timelines.

The redesigned site publicly introduces owner Erika Carrillo and her business partner, placing their roles and approach at the center of the company's story. According to the firm, the decision to feature the owners grew out of recurring questions from homeowners who wanted to understand who would be managing their projects before committing to a remodel.

A central feature of the new site is a plain-language explanation of the company's four-stage design-build process, which walks homeowners through consultation, design and planning, construction, and final

walkthrough. The site also consolidates information that homeowners frequently search for separately, including budgeting considerations, financing options, and expected project durations for different types of work.

"Homeowners kept asking the same questions before a project ever started, about how the process works and who they would actually be working with," said Erika Carrillo, co-owner of Scala Design & Construction. "The new site puts those answers in one place and introduces the people behind the company, because we felt our process and our story should be public rather than something people only learn after a first meeting."

The website groups services by project type, including kitchen remodeling, bathroom remodeling, basement finishing, full home renovations, home additions, and home restoration. The company's work as a kitchen remodeler in Shorewood is represented alongside projects completed for homeowners throughout the surrounding region. Each section outlines how a project moves from initial design through construction and completion.

Carrillo said the owners wanted the content to reflect the way the firm actually operates. "We approach remodeling as a single integrated service rather than a series of handoffs," she said. "Putting the full scope of design-build remodeling online, from the first conversation to the last detail, gives homeowners a clearer picture of what to expect at each stage."

The site organizes local guidance by topic so homeowners researching a remodel can review cost ranges, financing paths, and timelines without navigating multiple pages. The company developed the content in response to the planning stage questions it most often receives from residents across the Minneapolis-St. Paul area.

Founded in 2009, Scala Design & Construction is a Shorewood-based residential remodeling company serving homeowners throughout Hennepin, Ramsey, and Carver counties. The firm is a member of the National Association of the Remodeling Industry and has received Best of Houzz recognition. It is licensed and insured and offers kitchen remodeling, bathroom remodeling, basement finishing, full home renovations, home additions, and home restoration, handling projects from initial design through final completion.

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Scala Design & Construction Services Inc

Scala Design & Construction is Minneapolis' trusted design-build remodeling firm ? delivering exceptional kitchens, bathrooms, and home renovations across the Twin Cities metro for over 15 years.

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