Elevate Marketing Solutions Shares Resource on Automated Patient Follow-Up

November 09, 2026

Land O' Lakes, Florida - November 09, 2026 -
Elevate Marketing Solutions is sharing a resource drawn from the follow-up systems it configures for health and wellness practices. The resource addresses how practices can combine paid advertising with structured processes that capture inquiries and continue contact after the initial response. It describes approaches the agency currently uses rather than a newly published standalone report or titled resource.

Many practices generate interest through digital channels yet see prospective patients drop off when staff cannot reply quickly or consistently. Clinic teams manage treatment schedules and daily operations, which limits capacity for immediate replies to every form or missed call. Elevate Marketing Solutions addresses this through software that records lead details and starts automatic SMS and email sequences, with options for human call-center outreach. The systems include appointment reminders, missed-call text responses, and reporting that shows which messages were sent and which appointments were scheduled. Communication is designed to remain HIPAA-conscious so that automated messages and human outreach align with patient privacy protections and consent practices used by the clinics.

"The follow-up step is where most patient acquisition systems break down, because clinic teams are already

managing treatment schedules and daily operations," said Dr. Kendall Price, Founder and CEO of Elevate Marketing Solutions. "Automated sequences give the practice a reliable first response while leaving the personal conversation for the staff who know the patient's specific needs."

The resource covers how the tools connect to website forms, Google Business Profile activity, and social advertising campaigns. Practices can adjust message timing and content according to the service requested, such as general chiropractic care, spinal decompression, or prenatal support. Sequences use plain language that matches how patients describe their symptoms. Adjustments continue based on which messages produce bookings. The agency has shared examples from its work in which practices combined Meta advertising with these follow-up steps.

In one case, a practice spent $1,500 on ads and recorded 22 new patients with $34,000 in cash collected. In another, $2,000 in ad spend corresponded with 35 new patients and $45,000 collected. A third example showed $3,500 in spend linked to 18 new patients and $85,000 collected. These figures come from the agency?s published case descriptions and reflect results from the full process rather than automation alone.

Dr. Price noted that the same principles applied when he scaled his own practice, Aurora Chiropractic, to seven figures. Consistent contact after the first inquiry helped more people complete the path from interest to a scheduled visit. The agency now applies that pattern when it configures follow-up tools for other offices. The process can be maintained without adding headcount while still preserving the human element patients expect when choosing a provider.

Further detail addresses response timing. Across practices the agency supports, replies within the first few minutes of an inquiry correlate with higher rates of scheduled visits, while longer delays often result in the prospective patient contacting another provider. Automated systems can send an initial confirmation and short questions shortly after form submission, then escalate to a team member for the booking conversation. Reminder messages can be scheduled for the day before and the morning of an appointment, with options for the patient to confirm or reschedule. Practices that previously used only manual calls have found that combining automated reminders with staff follow-up for unconfirmed appointments improves schedule stability.

"Practices that treat follow-up as an operational process rather than an afterthought see clearer connections between their marketing activity and the appointments that actually occur," added Dr. Price. "The software handles the repetitive contact so the team can focus on the conversations that require clinical knowledge."

Elevate Marketing Solutions is a marketing agency focused exclusively on health and wellness practices, particularly chiropractic clinics. The organization was founded by Dr. Kendall Price, a chiropractor who previously built a multi-provider practice. The agency states that it has supported more than 700 offices and

assisted more than 100 practices in reaching annual collections above one million dollars. It provides paid advertising, website development, search visibility, and automation services for chiropractic marketing that connect activity to scheduled appointments.

###

For more information about Elevate Marketing Solutions, contact the company here:Elevate Marketing SolutionsDr. Kendall Price(813) 896-2772admin@goelevatemarketing.com16703 Early Riser AveLand O' Lakes, FL 34638

Elevate Marketing Solutions

Elevate Marketing Solutions builds a complete, easy-to-understand framework to bring more patients into your practice.

Website: https://goelevatemarketing.com

Email: admin@goelevatemarketing.com

Phone: (813) 896-2772