Persevere Complete Lawn Care Opens Holiday Lighting and Winter Cleanup Scheduling for Commercial Properties

November 27, 2026

CHATTANOOGA, TN - November 27, 2026 -
Commercial holiday lighting and winter grounds cleanup join recurring maintenance as businesses prepare properties for the holiday season.

Persevere Complete Lawn Care has opened scheduling for the 2026 holiday season, offering professional holiday lighting installation and winter grounds cleanup to commercial and residential properties in Chattanooga, East Brainerd, Hixson and surrounding communities.

The holiday lighting service covers the full season: display design, installation, takedown after the holidays and off-season storage of the lights. For businesses, that means storefronts, entrances and landscaped areas can be lit for the season without staff handling ladders, extension cords or January removal.

Persevere is offering lighting alongside winter cleanup, which removes leaves, debris and overgrowth from

lawns, beds and walkways before cold weather sets in. Property managers can schedule both in a single visit or plan them as separate projects, depending on the property.

Each project begins with a review of the property's layout, rooflines, entrances and planting beds. The company then plans the lighting and cleanup together, so decorations go up on grounds that are already cleared and finished.

"Many of the businesses we maintain want their property to look its best for customers during the holidays, but they don't have the time or equipment to handle lighting on their own," said Sherman W. Franklin Jr., owner of Persevere Complete Lawn Care. "Offering lighting and winter cleanup together lets us take care of both and bring everything down again once the season is over."

The seasonal services add to Persevere's year-round work, which includes recurring mowing and maintenance, custom landscape design and installation, shrub and hedge trimming, and spring and fall cleanups. More information is available at https://perseverelandscaping.com/.

Property owners and managers can request a free, no-obligation estimate through the company's website or by calling (423) 400-8130.

Media Contact
Sherman W. Franklin Jr., Owner
Persevere Complete Lawn Care
1500 East Brainerd Road, Chattanooga, TN 37421
(423) 400-8130
pclcare@hotmail.com

About Persevere Complete Lawn Care

Persevere Complete Lawn Care is a family-owned and operated lawn care and landscaping company based in Chattanooga, Tennessee, owned and operated by Sherman W. Franklin Jr. The company serves residential and commercial properties in Chattanooga, East Brainerd, Hixson and surrounding communities. Its services include custom landscape design and installation, recurring lawn maintenance, shrub and hedge trimming, seasonal cleanup and holiday lighting installation.

Website: https://perseverelandscaping.com/
###

For more information about Persevere Complete Lawn Care, contact the company here:Persevere Complete Lawn CareSherman W. Franklin Jr.(423) 400-8130media@webive.comChattanooga, TN

Persevere Complete Lawn Care

Persevere Complete Lawn Care is a family-owned lawn care and landscaping company in Chattanooga, TN, offering landscape design and installation, recurring lawn maintenance, shrub and hedge trimming, and seasonal cleanup for homes and businesses.

Website: https://perseverelandscaping.com

Email: media@webive.com

Phone: (423) 400-8130