ATC Cooling & Heating Highlights Ductless Heating and Zoned Comfort for Room-by-Room Cooling Needs

November 23, 2026

KINGSPORT, TN - November 23, 2026 -
ATC Cooling & Heating, a Kingsport-based HVAC contractor with more than 50 years of experience, is directing attention to the role of ductless mini-split systems in addressing room-by-room temperature inconsistencies as the late-summer cooling season continues. This release follows the company's foundational guidance on ductless heat pumps for late-summer room cooling and focuses on zoned applications where extending conventional ductwork may not be practical.

Many homes develop persistent hot and cold spots, particularly in rooms that were added after the original construction, in spaces converted from garages or attics, and in areas located far from a central air handler. According to ATC Cooling & Heating, ductless mini-split systems are frequently suited to these situations because each indoor unit conditions a specific zone independently, without requiring the installation of new ductwork throughout the structure.

Ductless systems pair an outdoor compressor with one or more indoor units connected through a small conduit. Because each indoor unit operates on its own, homeowners can cool individual rooms to different temperatures rather than conditioning an entire home uniformly. This zoned approach is often considered for

additions, sunrooms, finished basements, home offices, and other spaces where a central system struggles to maintain consistent comfort.

The company specializes in ductless mini-split systems from Mitsubishi and Daikin and provides installation, maintenance, and repair services across the Tri-Cities region, including Johnson City, Kingsport, Bristol, and surrounding communities from Abingdon, Virginia, to Limestone, Tennessee. ATC Cooling & Heating also advises homeowners on rebates and incentives available for ductless heat pump systems.

Nathan Schmitt, a representative of ATC Cooling & Heating, noted that zoned cooling addresses a common frustration for homeowners. "When a single thermostat controls an entire house, rooms that sit above a garage or at the end of a long duct run are often the last to feel comfortable," Schmitt said. "Ductless systems let each space be conditioned on its own terms, which is why they work well for additions and converted rooms where running new ductwork would be disruptive or impractical."

Schmitt added that the flexibility of ductless equipment extends beyond new construction. "A ductless unit can supplement an existing central system in the one or two rooms that never quite keep up," he said. "That targeted approach allows homeowners to resolve a specific comfort problem without replacing the equipment they already have."

The temperate, four-season climate of the Kingsport area, with warm summers and mild winters, makes the region well matched to ductless heat pump technology, which supports both cooling and heating from the same equipment. The company includes a 36-month labor warranty on new equipment installations alongside the manufacturer's parts warranty, and offers yearly maintenance tune-ups to help systems perform as intended.

ATC Cooling & Heating is a residential and light commercial service and installation company based in Kingsport, Tennessee. Additional information is available through the company's business listing. The company offers ductless heat pump and air conditioning systems, furnaces, ventilation, indoor air quality solutions, and geothermal systems throughout the Tri-Cities area.

For more information about ATC Cooling & Heating, contact the company here:

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ATC Cooling & Heating

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