Star Tribune names ECA Marketing a 2016 Top 150 Workplace

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Eden Prairie, MN June 27, 2016?ECA Marketing has been named one of the Top 150 Workplaces in Minnesota by the Star Tribune. The Top Workplaces special section was published in the Star Tribune on Sunday, June 26. The report can also be found at StarTribune.com/topworkplaces2016.

Produced by the same team that compiles the 25-year-old Star Tribune 100 report of the best-performing public companies in Minnesota, Top Workplaces recognizes the most progressive companies in Minnesota based on employee opinions measuring engagement, organizational health and satisfaction. The analysis included responses from over 73,870 employees at Minnesota public, private and nonprofit organizations.

The rankings in the Star Tribune Top 150 Workplaces are based on survey information collected by WorkplaceDynamics, an independent company specializing in employee engagement and retention.

ECA Marketing was ranked 60 on the small company list.

Joe Spillman President of ECA Marketing commented ?It?s great to be recognized by our employees as one

of the top places to work in Minnesota! As a leading Minnesota workplace, I know that the key to ECA Marketing?s success is the quality of our employees. They do the hard work of providing top notch support to our field agents every day, and I think they are the best in the industry. To achieve the success that ECA has, it?s vital that we create a work environment where we attract and retain the best people, encourage them to be their best, and make it a fun place to come to work.?

Star Tribune Publisher Michael J. Klingensmith said, ?The companies in the
Star Tribune Top 150 Workplaces deserve high praise for creating the very best work environments in the state of Minnesota. My congratulations to each of these exceptional companies.?

About ECA Marketing:

ECA Marketing has roots dating back to 1985. Purchased and re-branded as ECA Marketing in 1997 by Elliott "Hap" Cobb, ECA Marketing is a National Annuity and Life Marketing Organization doing business in all 50 states and several U.S. territories. Since 2006, ECA Marketing has produced over $10 Billion in Fixed Annuity and Target Life Premium. ECA Marketing's Management currently sits on the Field Advisory Councils of six carriers and is one of the country?s largest Independent Marketing Organizations. For more information about the company go to www.ecamarketing.com

To qualify for the Star Tribune Top Workplaces, a company must have more than 50 employees in Minnesota. Over 1,555 companies were invited to participate. Rankings were composite scores calculated purely on the basis of employee responses.
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ECA Marketing, Inc.

ECA Marketing is a National Annuity and Life Marketing Organization doing business in all 50 states and several U.S. territories. ECA Marketing is one of the country?s largest Independent Marketing Organizations

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