Select Power Expands Backup Generators Lineup and Streamlines Installation for Homeowners

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SARASOTA, FL - November 13, 2026 -
Select Power has expanded its lineup of backup power solutions and introduced a streamlined installation process designed to keep households fully operational through grid failures of any length. The Sarasota, Florida company announced the developments as part of a broader effort to help homeowners treat standby power as a long-term investment rather than a last-minute purchase.

The expanded offering arrives as communities across the region continue to face weather-related outages that can disrupt refrigeration, medical equipment and home security systems. Select Power is encouraging homeowners to view home generators as a long-term investment in safety, comfort and property value, and is advising families to plan systems around each household's most critical needs.

As part of the update, the company has refined its home generator installation process to manage permitting, utility coordination and final inspection from start to finish. The approach is intended to remove the burden of coordinating multiple contractors, with sizing, permit filing, installation and connection to automatic transfer handled under a single point of contact.

Select Power also addressed a common point of confusion among homeowners by recommending that backup generators be sized to a home's full electrical load rather than only essential circuits. According to the company, planning for whole-home coverage at the outset helps households avoid costly upgrades later as power demands grow.

"Many homeowners underestimate what they rely on until the power goes out," said Kelvin Mills, speaking for Select Power. "Sizing a system to the full load from the beginning spares families the expense and frustration of reworking their setup down the road, and it ensures the home functions normally during an extended outage."

The company is also working to make the economics of standby power clearer. Select Power has begun breaking down home generator prices to show how unit size, fuel type and installation complexity shape the total investment, giving homeowners a realistic framework for budgeting before any work begins.

"Transparency around cost is just as important as the equipment itself," Mills said. "When homeowners understand how the pieces fit together, they can make a decision that matches both their power needs and their budget, without surprises after the project is complete."

Select Power designs each emergency power supply around a home's specific circumstances, accounting for medical devices, refrigeration and security systems that must remain operational when the grid fails. The company begins every project with a consultation to assess the property and determine the most appropriate configuration.

Select Power Sarasota is a provider of backup home generator services specializing in the installation, repair and maintenance of standby units from brands including Kohler, Generac and Briggs & Stratton. As a Generac PowerPro Premier dealer, the company serves residential and commercial clients across a wide service area in Florida, including Bradenton, Longboat Key, Osprey, Siesta Key, Palmetto, Venice, North Port, Englewood, Punta Gorda, Arcadia, Tampa and St. Petersburg. Its multilingual team provides support in English, Spanish, French and Italian, and the company offers factory-authorized repairs along with ongoing maintenance plans built around year-round reliability.

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Select Power

Select Power installs, maintains, and repairs backup home generators for homeowners across Florida. As an authorized Kohler and Generac dealer, the company handles everything from new installations to routine maintenance and emergency repairs.

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