

Fusion Vine Expands White Label Offerings With AEO and GEO Services

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Loveland, Colorado - November 12, 2026 -
Fusion Vine, a Loveland, Colorado digital marketing consultancy, announced today that it has expanded its white label offerings to include answer engine optimization (AEO), generative engine optimization (GEO) and AI visibility services. The white label AEO and GEO services are available immediately to marketing agencies that want to deliver AI search work to clients under their own brands, and interested agencies can contact the company for a preliminary assessment of their needs.

The expansion responds to a change in how people find information online. A growing share of searches now ends in an AI-generated answer rather than a list of links, whether through Google's AI Overviews and AI Mode or through assistants such as ChatGPT, Perplexity and Gemini. For businesses, appearing in those answers and being cited as a source has become a separate objective from ranking in traditional search results.

Each of the three services addresses a different part of that problem. AEO focuses on structuring content so that search engines and AI assistants can extract it as a direct answer to a question. GEO addresses how generative AI systems select, summarize and cite sources when composing a response. AI visibility services

measure and improve how often, and how accurately, a brand is represented across those systems.

Under the white label arrangement, Fusion Vine performs the work while the partner agency presents it to clients under the agency's own name. The model allows agencies to add AEO and GEO services without hiring specialists or building new internal processes, a consideration for smaller firms whose clients have begun asking how their brands appear in AI-generated results.

"I'm excited to offer additional AI visibility and infrastructure services as white label services," said Brian Kato, founder of Fusion Vine. "Clearly, this is an area many agencies are expanding into."

In addition to optimization work, the expanded offering includes infrastructure services, which concern the technical foundations that determine whether AI systems can access and interpret a website's content. Agencies can engage Fusion Vine for individual services or for a combination, depending on what their clients require.

The new services build on the company's existing search practice. Fusion Vine has focused on entity-based SEO, an approach centered on how search systems understand a brand, its attributes and its relationships to other topics, rather than on individual keywords alone. Clear entity information is also widely regarded as a factor in which sources AI systems reference, which makes AEO and GEO an extension of that practice rather than a departure from it.

Engagements begin with the preliminary assessment. Agencies that contact Fusion Vine receive an initial review of their needs, intended to establish which services fit an agency's client base before any work begins. The assessment also gives agencies that have not previously offered AI search services a starting point for deciding whether to add them.

The AEO and GEO services join Fusion Vine's existing lineup, which includes local SEO, content marketing, multi-media strategy, pay-per-click advertising, social media marketing and reputation marketing. Alongside its agency partnerships, the company works directly with small and local businesses along Colorado's Front Range, including clients in Longmont, Fort Collins and Colorado Springs.

Kato, who founded Fusion Vine, was selected earlier this year to speak at the SEO Mastery Summit in Saigon, where his session, "Defense Against the Dark Arts," addressed the intersection of search engine optimization and cybersecurity. The addition of AI visibility work continues the company's move beyond conventional SEO into adjacent technical disciplines that affect how businesses are found online.

Agencies interested in white label AEO, GEO and AI visibility services can contact Fusion Vine at 720-515-6188 or through fusionvine.com to request a preliminary assessment.

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For more information about Fusion Vine, contact the company here:Fusion VineBrian Kato720-515-6188bkato@fusionvine.com805 E 58th StLoveland, CO 80538

Fusion Vine

Fusion Vine is a Loveland, CO-based SEO and digital marketing provider. With an experienced team led by digital strategist Brian Kato, Fusion Vine has a track record of positive testimonials and industry recognition.

Website: https://fusionvine.com

Email: bkato@fusionvine.com

Phone: 720-515-6188

