Aspire for Contractors Brings One-Day Profit Workshop and Contractor Coaching to the Twin Cities

November 13, 2026

SANDPOINT, ID - November 13, 2026 -
July 20 workshop opens Aspire?s construction business coaching to remodelers and custom home builders across the metro

Aspire for Contractors will hold its one-day ?Where GC Profit Actually Comes From? workshop in Minneapolis on July 20, 2027. The company is also now offering its contractor coaching to residential remodelers and custom home builders throughout the Twin Cities.

The workshop and coaching serve construction business owners across Hennepin, Ramsey, Anoka, Dakota, Washington, Scott and Carver counties. Aspire works only with residential remodelers and custom home builders.

?Twin Cities remodelers and builders do excellent work, and a lot of them stay booked all year with less in the bank than they should have,? said Fred Farris, CEO of Aspire for Contractors. ?Most were never taught how profit gets made or lost between the estimate and the final payment. We start with their own numbers and show them exactly where it goes.?

The region?s housing stock shapes that work. Remodelers in Southwest Minneapolis take on 1910s and 1920s bungalows and Craftsman homes, where old wiring and plumbing turn up behind the walls. In St. Paul?s Summit Hill and Highland Park, prewar homes run on long renovation cycles. Around Lake Minnetonka, builders handle custom lake homes and additions. Medina, Plymouth and Chanhassen bring newer custom builds, with drive times that belong in every estimate.

Farris leads the workshop, a classroom day covering pricing, job mix, cash flow, marketing and hiring for residential construction. Attendees send their profit and loss statement ahead of time. Aspire restates it into a Road Map showing their true cost of production, their true gross margin and the job mix that reaches their goal. Each owner then reviews the Road Map in a one-on-one meeting.

Sessions address conditions specific to Minnesota. These include how a slow January changes loaded labor rates and how to project cash flow through winter so a schedule gap shows up in March instead of December. Attendees also learn how a Professional Services Agreement gets contractors paid for design and estimating on high-end remodels before the final contract. Each attendee leaves with an example agreement, sample matrix pricing sheets and a list of the eight most common profit leaks.The workshop also shows why the right job mix matters more than job count. Ten jobs at a 15% gross margin produce $150,000 in gross profit, while six jobs at 28% produce $210,000.

The workshop carries a written guarantee of a 3% net profit increase, plus a refund if the day isn?t worth it. Registration is $349.

Owners who want help carrying out their Road Map can join the Business Mastery Program, Aspire?s two-year, one-on-one construction business coaching partnership. The program is guaranteed in writing to increase profitability by more than double its cost. Twin Cities contractors can start coaching now without waiting for the workshop. Across Aspire clients, 86% of owners increased their net worth in the first 12 months, average owner workload dropped 51%, and clients have added more than $618 million in profit.

The workshop runs from 9am to 4pm. Event will be in Minneapolis, location is TBD. Registration is open at theaspireinstitute.com/events/minneapolis. Contractors can also call an Aspire coach at (208) 597-7294.

About Aspire for Contractors

Aspire for Contractors provides contractor coaching and business education exclusively for residential remodelers and custom home builders across the U.S. Based in Sandpoint, Idaho, Aspire runs the one-day ?Where GC Profit Actually Comes From? workshop in markets nationwide and the two-year Business Mastery Program. Both help construction business owners increase profit, strengthen cash flow and reduce the hours they spend running their companies. Learn more at theaspireinstitute.com.

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For more information about Aspire For Contractors, contact the company here:Aspire For ContractorsFred Farris888-252-8998info@theaspireinstitute.comAspire For Contractors | 414 Church St Suite 306, Sandpoint, ID 83864

Aspire For Contractors

As a construction coaching company, Aspire is second to none in training construction business owners how to take their business from struggling to breaking even to making their businesses very profitable.

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