

Elite Fine Jewelers Announces Master Artisan Consultation Showcase & Expanded Loose Diamond Event in Tempe

November 16, 2026

TEMPE, AZ - November 16, 2026 -
Third-generation Tempe jeweler pairs on-site master bench consultations, GIA gemological education, and hosted hospitality for a two-day bridal open house on November 20 and 21.

Elite Fine Jewelers has announced a two-day interactive showroom event highlighting master artisan consultations and loose diamond selection on Friday, November 20, and Saturday, November 21, 2026. Hosted at the retailer?s flagship Tempe location on Scottsdale Road, the event invites East Valley residents, collectors, and couples to meet directly with on-site master bench jewelers while exploring an expanded seasonal inventory of certified natural and lab-grown diamonds.

The showcase turns the standard retail diamond experience into an educational, collaborative design

opportunity. Guests attending the two-day open house can consult directly with experienced bench artisans to discuss custom ring construction, metal selection, prong integrity, and setting aesthetics. Master jewelers will be available throughout both days to evaluate existing mountings, answer technical design questions, and guide clients through the structural steps required to build a lasting piece of fine jewelry.

To complement the expert consultations, Elite Fine Jewelers is introducing an expanded selection of loose diamonds brought in specifically for the event. Visitors can inspect GIA-graded natural diamonds alongside premium lab-grown options across various silhouette cuts, including round brilliant, oval, emerald, princess, radiant, and cushion. Trained diamond specialists will guide guests through side-by-side comparisons of color, clarity, cut precision, and carat weight, offering a transparent view of diamond evaluation before a stone is selected for mounting.

"Choosing an engagement ring or custom piece of jewelry should be an inspiring, educational experience," said Ashley Cohen, spokesperson for Elite Fine Jewelers. "We created this two-day event to give our community direct access to our master bench team. By pairing expert design consultations with an expanded inventory of loose certified diamonds, we offer a welcoming environment where clients can learn about diamond quality while designing a piece tailored to their exact vision."

Guests visiting the showroom during the November 20 and 21 showcase will enjoy complimentary catered hors d'oeuvres and champagne ("bites and bubbly") while browsing the collections. The two-day event also features special event-only selection pricing across loose diamonds and bridal mountings, allowing attendees to secure center stones and finalize custom engagement rings directly with the manufacturer.

Operating as a third-generation, family-owned business with a legacy spanning over 70 years, Elite Fine Jewelers serves clients throughout Tempe, Scottsdale, Paradise Valley, Phoenix, Chandler, Gilbert, Mesa, and the greater East Valley region. In addition to custom bridal manufacturing, the showroom offers complete bench operations, including heirloom restoration, custom metal fabrication, stone setting, ring resizing, cleaning, and professional valuations.

"Whether a couple is planning a holiday proposal or an individual wants to consult with a jeweler about resetting a family stone, our goal is to offer an authentic, pressure-free community experience," added Cohen.

The Master Artisan Consultation Showcase takes place Friday, November 20, and Saturday, November 21, from 10:00 AM to 6:00 PM at 805 N Scottsdale Road, Tempe, AZ 85281. Admission is complimentary. For additional details regarding event schedules, loose diamond appointments, or custom consultations, visit online at www.elitefinejewelers.com or call (480) 699-6639.

Elite Fine Jewelers is a third-generation, family-owned jewelry retailer based in Tempe, Arizona. Specializing in GIA-graded natural diamonds, lab-grown diamonds, custom engagement ring manufacturing, luxury timepieces, and estate jewelry, the company serves the greater Phoenix area with an emphasis on education, transparency, and traditional bench craftsmanship. Featuring an on-site master bench jeweler, Elite Fine Jewelers provides comprehensive jewelry services including custom design, maintenance, repair, and valuations.

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For more information about Elite Fine Jewelers, contact the company here:Elite Fine JewelersAshley Cohen480-699-6639Ashley@elitefj.com805 N Scottsdale Rd, Tempe, AZ 85281

Elite Fine Jewelers

Elite Fine Jewelers is family-owned with 70 years of excellence in fine jewelry. They have GIA, EGL or IGI certified diamonds and their experts have extensive experience in assessing the value of fine jewelry, diamonds, watches, and coins.

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