

Build Platform Expands Custom Website Design Services Across the Treasure Valley

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BOISE, ID - November 23, 2026 -
Build Platform, a web design and development company based in Meridian, Idaho, has expanded its custom website design offerings to better serve businesses throughout Boise, Meridian, and Eagle. The expansion reflects growing demand among Treasure Valley organizations for mobile-first, search-optimized websites built without reliance on pre-made templates.

In operation since 2000, Build Platform creates custom websites, web applications, and hosting solutions tailored to the needs of local industries. The company reports that businesses in Boise, Meridian, and Eagle are increasingly seeking websites engineered for local search visibility, faster load times, and stronger performance on mobile devices, where a large share of local searches now originate.

The expanded web design services emphasize a custom approach, with each site built around a client's business identity rather than generic themes. Projects include technical search engine optimization, local business schema, and setup designed to improve visibility across both traditional search engines and

emerging AI-driven search platforms. Build Platform structures each project around four stages: discovery, planning and design, build and tuning, and launch with ongoing care.

Thayne Rigby, a spokesperson for Build Platform, noted that the local focus shapes every aspect of the company's work. "Businesses in Boise, Meridian, and Eagle operate in a competitive online environment, and a generic template rarely reflects what makes each organization distinct," Rigby said. "The expansion allows the company to build sites from scratch that load quickly, read well on mobile devices, and give local customers a clear path to the information they are looking for."

Beyond standard website design, Build Platform develops web applications that extend past the capabilities of a typical site, including client portals, booking systems, and live-tracking dashboards. The company has produced solutions such as a live tracking portal for a regional transport firm and a multi-venue operations platform for a hospitality group. For businesses in trades such as HVAC, plumbing, and chiropractic care, the company also offers ready-made websites that arrive fully built with content, design, and search optimization.

Rigby added that ongoing support remains central to the company's model. "A website is not finished at launch," Rigby said. "Managed hosting, regular updates, and continued search optimization keep a site fast and secure over time, and clients work directly with designers and developers based in the Treasure Valley."

The company serves clients across a range of sectors, including dental and medical practices, law firms, contractors and home services, nonprofits, venues and tourism organizations, and political campaigns. In addition to direct client work, Build Platform partners with marketing agencies and IT firms through white-label arrangements, allowing those partners to offer web design under their own brand. Organizations considering a new site or a redesign can contact our team of experts today to discuss project goals.

Build Platform is a web design and development company headquartered in Meridian, Idaho, serving Boise, Meridian, Eagle, Nampa, Caldwell, and the wider Treasure Valley, along with clients across the United States. Since 2000, the company has specialized in custom websites, web applications, hosting, and search engine optimization, providing both custom and ready-made digital solutions for a variety of industries.
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Build Platform

BuildPlatform is an Idaho-based web design agency offering affordable custom website design, SEO-friendly ready-made websites, and white-label web development services.

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