Harris Banks Construction Launches New Website for Texas Homeowners

November 17, 2026

NEW BRAUNFELS, TX - November 17, 2026 -
Harris Banks Construction, a residential roofing, remodeling, and construction contractor based in New Braunfels, Texas, has launched a new website at harrisbanksconstruction.com. The site gives Central Texas homeowners one place to review the company's services, read educational material about roofing decisions, and submit a request for an estimate.

The new website organizes the company's work into dedicated sections for roofing, storm damage, exterior work, and construction. Roofing pages cover replacement, repair, inspection, and emergency repair, while separate pages address damage caused by storms, wind, and hail. Additional sections describe siding replacement, gutter and fascia work, renovations and remodels, residential construction, and new home builds.

A resources section publishes articles written for homeowners in the region. The first five articles address when filing a roof insurance claim may cost more than it recovers, how to evaluate a roofing contractor in Texas, how long a roof typically lasts in the Central Texas climate, which factors determine the cost of a roof replacement, and how to decide between a repair and a full replacement. The articles focus on questions that property owners commonly face before hiring a contractor, and a newsletter sign-up on the same page allows readers to receive future articles.

"Most homeowners start researching a roof only after a storm or a leak, which is the hardest time to sort through information," said Brandy Keen, owner of Harris Banks Construction. "The new website puts the inspection process, the written scope, and the warranty terms in front of people before the first conversation. The intent is for homeowners to understand their options before anyone visits the property."

The estimate request form on the website asks visitors to describe their situation by selecting from several categories, including an aging roof, storm or hail damage, an active leak, or an existing bid that the homeowner wants quoted a second time. The form also collects contact details and the property's address or city, along with an optional field for additional notes. Click-to-call buttons appear throughout the site for

visitors who prefer to reach the company by phone.

The website also includes a page that explains roof warranties and the company's status as a GAF Master Elite contractor. According to the company, the certification requires proper licensing, verified insurance, a reputation that the manufacturer reviews independently, and ongoing training. The warranty page distinguishes between a manufacturer warranty, which covers defects in the roofing material, and a workmanship warranty, which covers the installation performed by the contractor.

Several interactive elements accompany the roofing content. Pop-up panels on the site compare shingle options, describe the GAF Timberline HDZ product line, and label the parts of a roof so that readers can follow the terminology used in an inspection report or a written scope of work. A roofing materials page gathers that product information in one location.

The about section of the website outlines how Harris Banks Construction approaches a project. The company describes a process in which an inspection is documented with photos and explained in plain language, and a written scope of work is prepared before any recommendation is made. The site also provides individual pages for the communities the company serves between San Antonio and Austin, including Canyon Lake, Bulverde, Spring Branch, Seguin, San Marcos, and Kyle.

The website additionally links to Banks Cabinet and Stone, an affiliated company that handles kitchen and bath projects. The connection gives visitors who are planning interior remodeling work a direct path from the construction site to the cabinet and stone business. Harris Banks Construction plans to continue adding articles to the resources section as new topics arise for homeowners in the region.

Harris Banks Construction is a licensed and insured residential contractor based in New Braunfels, Texas. The company provides roof replacement, roof repair, roof inspection, storm damage repair, siding replacement, gutter and fascia work, renovations and remodels, and new home construction for homeowners in New Braunfels and surrounding Central Texas communities. For more information, visit Harris Banks Construction.

###

For more information about Harris Banks Construction, contact the company here:Harris Banks ConstructionBrandy Keen+15127508303info@harrisbanksconstruction.comNew Braunfels, TX

Harris Banks Construction

A residential roofing, remodeling, and construction contractor based in New Braunfels, Texas.

Website: https://harrisbanksconstruction.com/

Email: info@harrisbanksconstruction.com

Phone: +15127508303