Flood Guys Restoration Publishes Winter Pipe-Burst Response Guide for Milwaukee County Homeowners

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GREENDALE, WI - November 18, 2026 -
Flood Guys Restoration has released a winter pipe-burst response guide aimed at helping Milwaukee County homeowners limit damage when freezing temperatures cause plumbing to fail. The guide arrives as the region enters a season known for sharp temperature swings and prolonged cold snaps, conditions that place older homes at particular risk.

Milwaukee County's housing stock includes many properties built with galvanized steel or copper piping, materials that become more susceptible to freezing and rupture during extended cold weather. The guide explains that a frozen pipe can expand and split, releasing significant volumes of water once temperatures rise and the blockage thaws. According to the resource, mold growth can begin within 24 to 48 hours of water exposure, making the first response critical.

The guide outlines steps homeowners can take within the first 30 minutes of discovering a burst, including shutting off the main water supply, documenting the damage for insurance purposes, and contacting qualified professionals. It also addresses a point of frequent confusion: the difference between the role of a plumber and the role of a restoration crew.

A plumber is responsible for stopping the source of the leak, repairing or replacing the failed pipe so that water no longer enters the property. A restoration crew addresses what the water leaves behind, assessing hidden moisture inside walls, floors, and insulation and drying affected materials before structural damage or mold can develop. The guide notes that surfaces may appear dry to the eye while moisture remains trapped in building cavities.

"Most people know to call a plumber when a pipe bursts, but far fewer realize that stopping the leak is only half the job," said Adam Krecak, spokesperson for Flood Guys Restoration. "Water travels into places homeowners cannot see, and if that moisture is not measured and removed, problems can surface weeks later. The goal of this guide is to help people understand the sequence of events so they can act with confidence."

The resource emphasizes prevention as well as response. Recommendations for cold-weather readiness include keeping cabinet doors open to allow warm air to reach pipes, letting faucets drip during severe cold, and maintaining a minimum indoor temperature of 55 degrees Fahrenheit when a property is unoccupied. These measures are intended to reduce the likelihood of a freeze before it occurs.

"Cold-weather readiness comes down to a few simple habits practiced consistently," Krecak said. "The homes that fare best are the ones where owners prepared before the first hard freeze rather than after."

The guide also describes the professional restoration process, which includes assessment, water extraction, structural drying, and repair of affected areas. Burst pipe restoration work typically relies on industrial-grade equipment to remove moisture that household fans cannot reach.

Flood Guys Restoration is a disaster restoration company based in Greendale, Wisconsin, serving Milwaukee County and surrounding areas, including Waukesha, Ozaukee, Washington, Racine, Kenosha, and Walworth Counties. The company provides 24/7 emergency response for water, fire, smoke, mold, and storm damage, and works with insurance companies to assist clients through the claims process.

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Flood Guys Restoration

Flood Guys Restoration is a family-owned Wisconsin company with 15 years of team experience. We offer 24/7 water and fire restoration, mold remediation, remodeling, free inspections, and insurance claim support, with 60-minute arrival times.

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