Phoenix NP Holds Better Business Bureau Accreditation With an A+ Rating

November 24, 2026

PHOENIX, AZ - November 24, 2026 -
Phoenix NP, an Arizona telehealth practice providing medical weight management services for women, has announced that it is a Better Business Bureau (BBB) Accredited Business with an A+ rating. The practice, registered as Phoenix NP PLLC, has held BBB accreditation since August 28, 2024, and its accreditation status and rating are displayed on its public BBB business profile.

The Better Business Bureau is a nonprofit organization that works to promote trust between businesses and consumers. BBB accreditation is voluntary. Businesses that apply are reviewed against the BBB Standards for Trust, which include commitments to advertise honestly, tell the truth, be transparent, honor promises, be responsive to customer concerns, safeguard privacy, and embody integrity. Accredited businesses agree to uphold these standards for as long as they remain accredited.

BBB ratings range from A+ to F and represent BBB?s assessment of how a business interacts with its customers. Ratings take into account factors such as complaint history, time in business, transparency of business practices, and licensing. BBB notes that a rating is not a guarantee of a business?s reliability or performance and encourages consumers to consider it alongside other information.

Phoenix NP was founded in 2023 by Jenny Vu, NP, and provides telehealth medical weight management services for women who live in Arizona. Care is delivered entirely online through scheduled telephone or video appointments. Patients work with Jenny Vu, NP, at every appointment.

Jenny Vu, NP, Owner and Nurse Practitioner at Phoenix NP, commented on the accreditation.

?When I started Phoenix NP, I wanted women to be able to look up the practice and see clearly who they would be working with and how the business operates,? Jenny Vu said. ?BBB accreditation is an independent, public record of that. The A+ rating reflects how the practice has met its responsibilities to patients as a business, and keeping it is something I take seriously.?

Independent business information can be particularly relevant in telehealth, where patients do not visit a physical office before deciding on a provider. A public BBB profile gives prospective patients a place to review a business?s accreditation status, rating, years in business, and customer reviews before they book an appointment.

BBB accreditation evaluates business practices and customer interactions. It is not a clinical credential and does not assess medical treatment or patient outcomes. Clinical services at Phoenix NP remain subject to Arizona laws and the professional regulations that govern licensed nurse practitioners. Jenny Vu is an Arizona-licensed Nurse Practitioner and a nationally certified Women?s Health Nurse Practitioner.

Phoenix NP?s BBB profile records a business start date of April 17, 2023. The practice became accredited in August 2024, a little more than a year after it began operating. Phoenix NP serves women throughout Arizona, including Phoenix, Scottsdale, Tempe, Chandler, Gilbert, Mesa, Goodyear, Buckeye, Tucson, Sedona, and Bullhead City.

Accreditation is an ongoing commitment rather than a one-time review. Accredited businesses are expected to continue meeting BBB?s standards, including responding to customer concerns submitted through BBB, and ratings can change over time as BBB updates its assessment. Phoenix NP stated that it intends to maintain its accreditation and its adherence to the BBB Standards for Trust as part of its broader commitment to transparency.

Phoenix NP noted that its BBB accreditation sits alongside its other operational and regulatory obligations as a licensed telehealth practice in Arizona. The practice?s model of care is unchanged, with patients continuing to receive virtual appointments with the same licensed provider throughout their care.

Women in Arizona who would like to learn more about Phoenix NP can schedule an appointment at

phoenixnp.com.

About Phoenix NP

Phoenix NP is an Arizona telehealth practice offering medically supervised weight management for women. Patients see the same provider at every visit, the practice prescribes only FDA-approved medications, and pricing is transparent with no insurance required.

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For more information about Phoenix NP, contact the company here:Phoenix NPMichael Lim(480) 382-0176info@phoenixnptelehealth.com1801 E Camelback Rd 102 1278, Phoenix, AZ 85016

Phoenix NP

Phoenix NP offers telehealth support for women using FDA-approved Wegovy and Zepbound. Patients receive clear guidance, steady follow up, and access to one provider through flexible online visits. Book a complimentary call to start your care.

Website: https://www.phoenixnp.com/

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