Bakke Norman Celebrates MaiVue Xiong as Influential Asian American Leader

November 18, 2026

NEW RICHMOND, WI - November 18, 2026 -
Bakke Norman celebrates Madison 365's recognition of attorney MaiVue Xiong as one of Wisconsin's Most Influential Asian American Leaders for 2026. The recognition by Madison 365 reflects her leadership, commitment to the community, and impact within the firm and the Chippewa Valley.

MaiVue Xiong serves as Of Counsel at Bakke Norman while also serving as the Executive Director of the Eau Claire-based Pablo Foundation. Her legal practice has focused on counseling small and large businesses on their transactional and contractual matters, including formations, purchases and sales, mergers and acquisitions, corporate governance, and real estate. She has also provided assistance to financial institutions with state and federal legal compliance and negotiates and structures complex financing deals.

The recognition comes as Xiong remains actively involved in professional and community organizations. She has served as a director on the Wisconsin State Bar Business Law Section Board and the Eau Claire Area Chamber of Commerce Board, an advisory member of Governor Tony Evers? Judicial Selection Advisory Committee, and as a judge for the Downtown Eau Claire, Inc. Jumpstart Downtown Business Competition.

She has also acted as faculty judge and presenter for the University of Wisconsin Law School Lawyering Skills Course. These roles complement her focus on serving the local community and its businesses.

"MaiVue's background in helping her family operate a small business informs the practical approach she takes with clients on transactional matters," said Tom Schumacher, a managing attorney at Bakke Norman. "That perspective supports the firm's work with closely held businesses and commercial matters across Northwest Wisconsin."

Xiong earned her law degree from the University of Wisconsin Law School and holds a bachelor's degree in legal studies and political science from the University of Wisconsin-Madison. She is fluent in written and spoken Hmong. She has presented on topics including understanding business contracts and legal considerations for startup companies at women's business conferences.

Her publications include articles on issues arising from credit cards and consumer lending in a community property state as well as legal and tax requirements for selling and buying a business. She has also moderated a panel on the keys to a successful business plan for the Eau Claire Co-Lab Workshop.

"The recognition highlights the combination of legal practice and community involvement that our attorneys pursue," said Bryan Tillman, attorney at Bakke Norman. "Attorney Xiong's work on business formations, governance, financing and philanthropic giving fits within the firm's established focus on business transactions, real estate, succession planning, and related matters for clients in the region."

Bakke Norman attorneys handle a range of matters for individuals, businesses, and municipalities. The firm's practice areas include civil and business litigation, business transactions, debtor-creditor relations, personal injury, criminal defense, municipal law, tax law, estate planning, and probate. The multi-office structure allows the firm to serve clients from locations in New Richmond, Baldwin, Menomonie, and Eau Claire.

The firm was founded in 1985 by Gary Bakke, George Norman, and Tom Schumacher to provide comprehensive legal services while maintaining high personal and professional standards. It began in a small office in the historic New Richmond Heritage Center, expanded across the street to a new building in New Richmond, and added offices in Baldwin, Menomonie, and Eau Claire.

Over more than 40 years, the firm has grown while continuing to focus on the needs of clients and communities in Northwest Wisconsin. Attorney Xiong's recognition is the latest acknowledgment of the professional accomplishments of the firm's attorneys. Bakke Norman congratulates her on this well-deserved honor.

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Bakke Norman

Bakke Norman provides comprehensive legal services to businesses and individuals. Our attorneys and staff are highly skilled in their chosen areas and well respected within their communities.

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