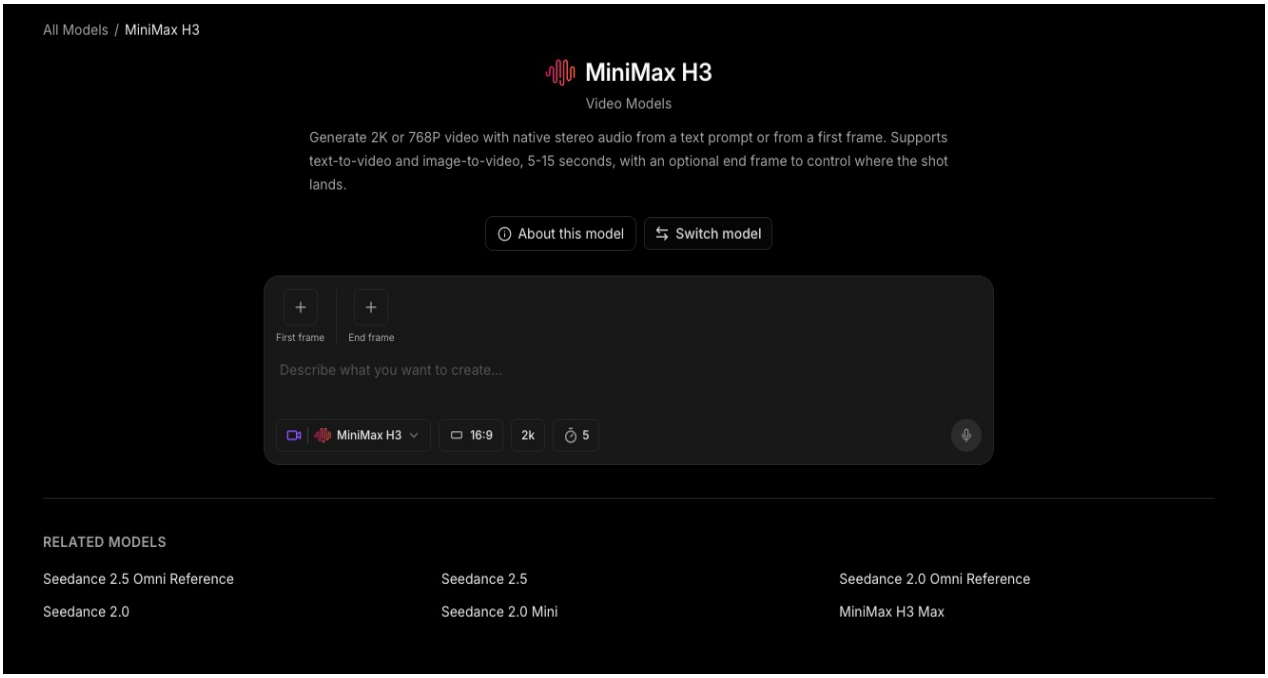


YouArt MiniMax H3 Lets Creators Decide Where a Shot Ends With Optional End-Frame Control

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YouArt, a creative platform that builds video agents for storytellers, has made MiniMax H3 available in its model catalog, giving creators a way to generate video with native stereo audio from a text prompt or a first frame without installing software. The YouArt MiniMax H3 model page describes the model as a video generator that outputs 2K or 768P clips, supports both text-to-video and image-to-video, and produces footage between 5 and 15 seconds long.

Creators who start from text describe the shot in a prompt. Those who start from an image can supply a first frame, and the page says the model accepts up to two image inputs: a first frame and an end frame. The optional end frame is designed to control where the shot lands, which lets a creator specify how a clip closes instead of leaving the final composition to the model. The page lists the model's capabilities as generate, animate, text to video, image to video, start frame, end frame and audio.

Sound is part of the output. According to the model page, MiniMax H3 produces native stereo audio

alongside the picture, so a first pass of a scene arrives with sound generated together with the video. Together with the 5 to 15 second duration range, that makes the model suited to short scenes that a creator or marketing team wants to review quickly before deciding how to develop them further.

The model runs in a web browser. A visitor opens the page, sets the inputs and parameters, and clicks Generate, and signing in is required to run the model and download results. Exploring the model and its specifications is free, while a generation uses YouArt credits. The page lists a price range of 60 to 300 credits, and the exact price shown depends on the selected settings.

YouArt also lists MiniMax H3 Max, a variant described as generating fast 480P or 768P video with native stereo audio. It supports 5 to 15 second text-to-video and image-to-video clips, an optional end frame and controllable prompt expansion, and its listed price range is 50 to 240 credits. On its page, an end frame requires a first frame to be supplied. With both models in the catalog, creators can choose between the 2K and 768P options on MiniMax H3 and the faster, lower-resolution options on MiniMax H3 Max.

MiniMax H3 joins a catalog that YouArt describes as covering image, video, audio and text models, and the site's navigation also lists video models such as Seedance 2.5, Seedance 2.0, Wan 3.0, Kling 4.0, Vidu Q4 and Grok Imagine 2. According to the YouArt site, creating an account, browsing the catalog and opening projects are free, and new accounts begin with trial credits. Free Mode, which runs selected models at zero credits, currently applies to Nano Banana and Nano Banana Pro rather than to the MiniMax models, which run on credits.

Beyond the browser, YouArt offers an MCP server at mcp.youart.ai that lets AI agents in clients such as Cursor, Claude, ChatGPT and Codex create images, video and audio and build multi-step workflows inside YouArt. Users authorize access through OAuth, and the company says no API key needs to be pasted into a chat. YouArt says an agent connected through MCP can reach the platform's full catalog.

The YouArt homepage names creators, marketers, designers, founders and product teams as the intended users, with use cases that include social content, campaign concepts, product explainers and feature announcements. For teams weighing the new option, YouArt MiniMax H3 is one more route from a prompt or a reference image to a short clip. The homepage advises writing a concise prompt, adding a reference image when the subject or visual style matters, and treating the first generation as a starting point to refine.

About YouArt:

YouArt builds industry-leading video agents, helps storytellers launch their original concepts, get funded directly by early fans, and earn from their audience.

More information is available at youart.ai

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For more information about YouArt, contact the company here:YouArtHarry Zhengharry@youart.aiSan Francisco, CA

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Website: https://youart.ai/

Email: harry@youart.ai

