

Nutritional Healing Highlights Baehman's Role on INCubatoredu Board

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Nutritional Healing owner Kimberly Baehman, MS, CNS, has returned as a member of the Board of Advisors for the Kimberly High School INCubatoredu program, where local business professionals are mentoring student teams as they develop and present business concepts. The advisory role connects Baehman with a school-based entrepreneurship initiative organized through a partnership between the Heart of the Valley Chamber of Commerce and the Kimberly Area School District.

The program gives students an opportunity to work through the process of developing a business idea with input from professionals across different industries. The class is led by Lynn Fischer and Karen Hoffman, with participating business advisors contributing experience and feedback as student teams shape their concepts. The program is structured to give students exposure to business planning and the expectations involved in presenting an idea for possible investment.

In a recent social media update, Baehman said she was selected to return to the board for the current

program year. The post described a session in which the advisors heard business pitches from five student groups and considered requests for funding to help advance the teams' concepts. The student projects identified in the update were Roadblock, Pack Up, Nested, The Ozo Pod, and Sip-Safe.

The advisory board is expected to continue working with the teams as they prepare for a final pitch event scheduled for January. At that event, student groups will present their concepts again and respond to questions intended to help assess whether the proposals are ready for investment. The teams will compete for funding to support the next stage of their business ideas.

For Baehman, the role extends a connection between business professionals and students that is also reflected in Nutritional Healing's community activities. The company's website identifies the Kimberly High School INCubatoredu program as a particular focus of her work in local education. It also notes her involvement with the Little Chute Career Pathways Academy and describes her participation in educational activities within the area's school system.

"Student entrepreneurs benefit from hearing how business decisions are evaluated outside the classroom," said Kimberly Baehman, MS, CNS, owner of Nutritional Healing. "The advisory process gives the teams an opportunity to explain their ideas, consider practical questions, and learn how a business concept is assessed before seeking funding."

The model brings classroom learning into contact with working professionals who can ask questions based on their own business experience. Through the advisor sessions, students have a chance to explain the purpose of a proposed business, describe how it would operate, and respond to feedback. The pitch format also requires teams to communicate their plans clearly and consider what resources may be needed to move from an idea toward implementation.

The five projects named in Baehman's update represent the range of concepts being developed by this semester's student groups. The social media post did not provide detailed descriptions of each business, so the projects are identified by name rather than characterized by product, service, or market. The update also noted that the advisory board includes Baehman alongside Dan Brosman, Jeff Sheffler, Rick Hearden, and Spencer Jones.

The partnership between the Heart of the Valley Chamber of Commerce and the Kimberly Area School District is intended to connect students with mentors from the local business community. The classroom setting includes a refreshed space designed to support collaboration and give students experience in an environment modeled on professional business activity. The program's final pitch event in January will mark the next scheduled opportunity for the teams to present their work to the advisors.

"Mentorship is most useful when students can test their thinking, hear specific questions and decide how to strengthen a proposal," Baehman said. "The process gives young people a practical view of the preparation, communication and judgment involved in building a business."

Nutritional Healing is a functional medicine and clinical nutrition practice founded by Baehman, a clinical nutritionist and Certified Nutrition Specialist with a Master of Science in Human Nutrition. The company describes its work as individualized nutrition and lifestyle planning informed by a range of assessments, including food sensitivity, gut health, hormone, vitamin, and mineral, and body composition testing. Based in Appleton, Wisconsin, the practice also works with local companies, schools, and organizations on nutrition-related education. Its community involvement includes school programs and other local educational activities

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Nutritional Healing

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