Jewelers Trade Shop Opens New Downtown Pensacola Location as Business Marks 70 Years

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PENSACOLA, FL - November 19, 2026 -
Jewelers Trade Shop has opened its new store in downtown Pensacola, beginning a new chapter for the family-owned jewelry business as it marks 70 years of serving the area. The new location gives the established retailer a new home while continuing its long-standing presence in the Pensacola community.

The opening follows a development process aimed at creating a larger setting for the business and its customers. The new store was designed to support the range of activities that take place at Jewelers Trade Shop, from viewing jewelry and watches to discussing custom work and receiving service from its jewelry professionals. The move represents a significant transition for a business that has operated in downtown Pensacola for decades.

Founded in 1956 by Corbett and Imogene Davis, Jewelers Trade Shop began as a family business and developed alongside the community it serves. Its history includes several locations, beginning with an early space in the Thiesen Building and a storefront on Romana Street before moving to Palafox Place in 1980. The new Garden Street store continues that history while establishing a different setting for the next stage of the company?s operations.

Corbett Davis III, president and owner of Jewelers Trade Shop, said the opening represents both a milestone and a continuation of the business?s relationship with Pensacola. ?Reaching this point after 70 years in the community makes the opening especially meaningful,? Davis said. ?The new location gives the team room to continue the work that has defined the business while welcoming customers into a new chapter.?

The store?s layout reflects the range of services provided by the business. Jewelers Trade Shop offers custom jewelry design, in-house jewelry repair, appraisals conducted by Gemological Institute of America graduate gemologists, engraving, pearl restringing, and watch services. Its work includes both the creation of new pieces and the care, evaluation, and restoration of existing jewelry.

The company also carries fine jewelry, wedding and engagement designs, and watches from established brands. The new store provides a setting for customers to explore these collections while maintaining access to the business?s jewelry and watch service capabilities. The company?s approach combines retail operations with skilled work performed by jewelry professionals, an element that has remained part of its business model over time.

The opening also marks a change in the company?s physical presence in downtown Pensacola. After decades at its previous location, the move to Garden Street places Jewelers Trade Shop in a new space as the business enters its eighth decade. The transition follows a period of planning and construction, with the new store now open to customers. The relocation represents a continuation of the company's investment in its long-term presence in the downtown business community.

Davis said the anniversary and relocation offer an opportunity to recognize the people who have sustained the business across generations. ?The store?s history has been shaped by generations of family members, employees and customers,? he said. ?That continued support is an important part of what this opening represents.?

Jewelers Trade Shop was founded in Pensacola in 1956 by Corbett and Imogene Davis. Today, the business is led by third-generation owner Corbett Davis III and provides fine jewelry, custom design, jewelry repair, appraisals, and watch services. Its longstanding operations in the Pensacola area have included multiple downtown locations, with the new Garden Street store continuing the company?s presence in the community.
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For more information about Jewelers Trade Shop, contact the company here:Jewelers Trade ShopCorbett Davis III(850) 432-4433morgan@jewelerstradeshop.com26 Palafox Pl, Pensacola, FL 32502

Jewelers Trade Shop

At Jewelers Trade Shop, we work hard to provide our customers with superior customer service, high-quality custom jewelry designs, professional jewelry repair, and the most desirable brands in the world.

Website: https://www.jewelerstradeshop.com/

Email: morgan@jewelerstradeshop.com

Phone: (850) 432-4433