StayDry Outlines Assessment Timing for Basement and Crawl Space Moisture Ahead of Michigan Winter Conditions

November 19, 2026

ELSIE, MI - November 19, 2026 -
StayDry® has outlined considerations for homeowners evaluating basement, foundation, and crawl space conditions as Michigan moves deeper into fall. The family-owned company, based in Elsie, notes that moisture management timing matters because frozen ground can limit exterior work while interior approaches remain available. Free inspections continue to serve as the entry point for identifying water sources before freeze-thaw cycles place additional stress on foundations.

Michigan experiences elevated year-round moisture levels that contribute to hydrostatic pressure against foundation walls. When temperatures drop, water already present in soil or within a structure has limited pathways for drainage. Subsequent thaw can then increase short-term loads. Interior drainage methods, including systems that channel water to a sump and crack injection for poured walls, do not require open excavation around the perimeter. These approaches remain practical after exterior soil freezes.

David Brown, Founder and Owner of StayDry, stated that planning assessments before the ground closes differs from reacting once water appears indoors. ?Moisture that accumulates through colder months has

limited places to go once temperatures rise above freezing, and snowmelt can place a heavier short-term load against a Michigan foundation than a routine rain. Beginning evaluation after thaw means beginning when soil around the home is already holding that water.? Brown has more than 30 years of experience in the industry and founded the company in Lansing in 2005. The business is veteran-owned; Brown is a United States Marine Corps veteran.

StayDry provides free inspections and estimates as part of its standard process. The company is state-certified, licensed, and insured. It maintains a lifetime transferable warranty on interior waterproofing systems, including HydroFlow French drain installations, and on poured wall crack injections. No maintenance fee applies to the standard warranty once the work is complete. A Lifetime Plus option is available for homes affected by iron algae or hard-water minerals that can affect drainage systems. All warranties apply only to work performed by StayDry technicians.

Financing options include 0 percent interest programs for those who qualify, with payments starting as low as $149 per month on qualifying projects. Same-day scheduling may be available for select services and locations, subject to availability. The company also offers a lowest-price guarantee that matches competitor quotes on many services. These terms are presented during the inspection process rather than as the primary focus of the evaluation.

Common issues identified during inspections include water entry at the wall-floor joint, foundation cracks that can widen under pressure, bowing or shifting walls, musty odors or visible mold, and elevated moisture in crawl spaces that can influence indoor air quality. Crawl space encapsulation and sump pump systems with battery backup are among the solutions evaluated when drainage or air-quality concerns are present. The company has served more than 15,000 homeowners across Michigan and portions of neighboring states since its founding. The team holds more than 100 years of combined experience. StayDry maintains a 4.9-star Google rating based on more than 1,300 reviews.

David Brown added that the company?s approach begins with listening to the homeowner and matching recommendations to the specific conditions of the structure and site. ?We treat customers like family and focus on lasting repairs based on needs rather than temporary measures. The free inspection provides the information needed to decide whether action is warranted before winter conditions intensify.? The process typically includes evaluation of gutters and downspouts, grading, window wells, sump function, and interior moisture indicators. Exterior work is scheduled when soil conditions allow; interior work can proceed when exterior excavation is restricted.

StayDry?s headquarters is located at 453 W Main St., Elsie, MI 48831. The company is family-owned and

operated across three generations. Contact information for media or homeowner inquiries is available at 1-800-782-9379 or info@staydryinc.com. Additional details on services and the free inspection process appear on the company website.

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For more information about StayDry®, contact the company here:StayDry®David Brown1-800-782-9379info@staydryinc.com453 W Main St, Elsie, MI 48831

StayDry®

The StayDry® team has over 100 years of combined experience with basement waterproofing, foundations, crawl space repair, wall repair, mold control and more.

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