

Park View Academy Highlights Family Participation in Halloween Parade

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Jersey City, New Jersey - November 20, 2026 -
Park View Academy is highlighting its 2026 Halloween parade as an example of the family participation that forms part of the school?s community life. The event brought together children, families, and the academy community for a seasonal gathering featuring creative costumes and shared experiences, according to a recent post on the school?s Facebook page.

The post described the parade as a day marked by children?s excitement and family involvement. It thanked participating families for joining the event and helping create memories with the school community. The update also invited families to share their favorite moments, reflecting the academy?s interest in keeping parents involved in school experiences beyond routine classroom communication.

For Park View Academy, family participation is connected to its stated mission of partnering with parents to cultivate a lifelong love of learning. The academy describes its environment as nurturing, stimulating, and welcoming, with programs shaped by a range of educational theories and an emphasis on hands-on,

experiential learning. The Halloween parade offered a shared occasion for families to take part in school life alongside children and educators.

"Events that bring families into the school community create opportunities for parents and educators to share in the experiences that matter to children," said Yeon Benkovitz, co-founder of Park View Academy. "The Halloween parade gave families a chance to enjoy the children's creativity and be part of a school memory together."

The academy?s approach to early learning is grounded in the HighScope Curriculum, which places active learning and purposeful play at the center of classroom experiences. The school?s website says teachers guide children as they explore, interact, and use their imaginations through play, while educators support learning at each child?s developmental level.

Those principles provide context for the school?s emphasis on shared experiences. Seasonal events give children a setting to express interests, take part in group activities, and see familiar adults participating in school life. The parade post noted creative costumes and children?s happy expressions, while identifying family participation as an important part of the occasion. The post did not provide attendance figures or a detailed event program.

Park View Academy also identifies parent partnership as a central part of its educational philosophy. Its website describes a team of educators working with families to support children?s learning and development, while its stated core values include dependability, engagement, integrity, genuineness, and growth. The academy?s community-focused approach is reflected in its decision to recognize family participation publicly after the parade.

"Parents are an important part of a child?s early learning experience, and communication between families and educators helps create continuity between school and home," said Diane Branco, co-founder of Park View Academy. "Shared school experiences, including seasonal events, give families and teachers another way to connect around children?s interests and milestones."

Park View Academy operates two locations in Downtown Jersey City, at Park View Avenue and Marin Boulevard. Both locations offer bilingual Spanish and English immersion and use the HighScope Curriculum, according to the school?s website. The Halloween parade post provides a recent example of a school event that included family participation.

Park View Academy is an early childhood education and childcare provider founded by Jersey City mothers

Yeon Benkovitz and Diane Branco. Its programs emphasize play-based learning, bilingual Spanish and English experiences, and partnerships between educators and parents. The academy?s mission is to create a welcoming environment where children are encouraged to explore and learn through experience.

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Park View Academy

At Park View Academy, we are dedicated to creating a nurturing, stimulating, and welcoming environment for all children. Our unique programs keep the child?s best interests in mind and allow for hands-on, experiential learning.

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