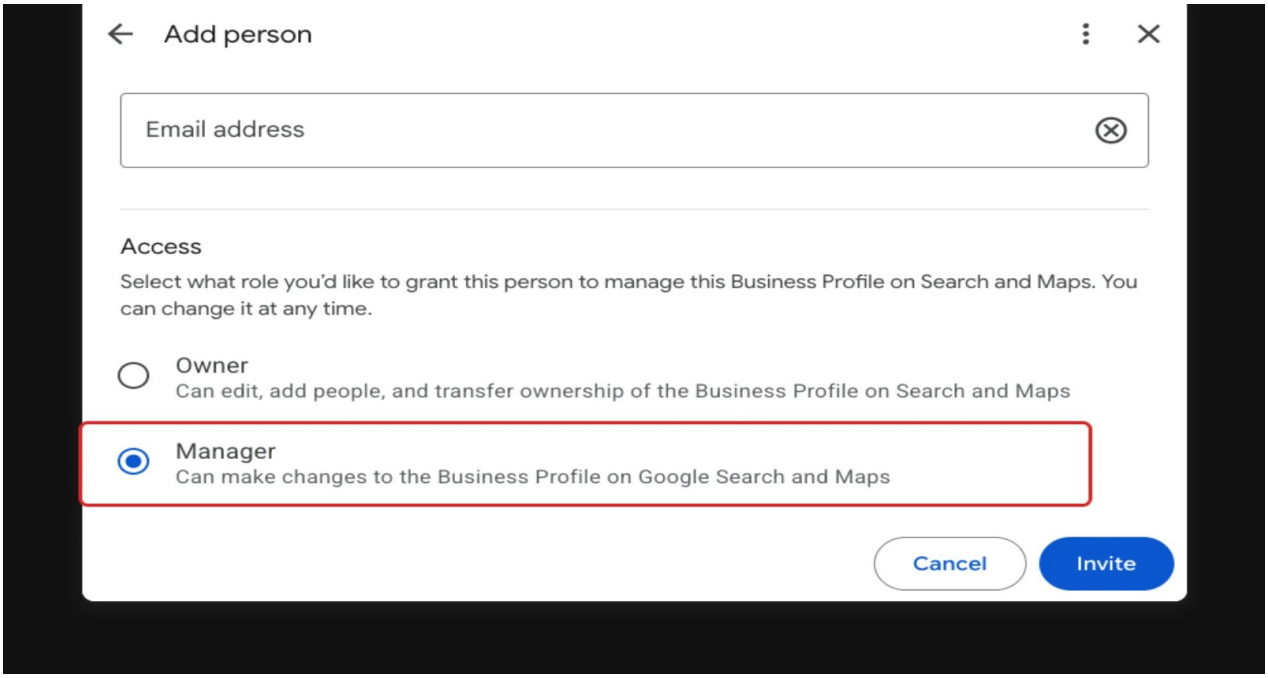

Digital Marketing Agency RedFlame Digital Publishes How-To Guides

November 27, 2026

ROANOKE, VA - November 27, 2026 -

RedFlame Digital, a digital marketing agency in Roanoke, Virginia, has published a library of seven plain-language how-to guides for business owners on its website. The guides, released in November 2026, cover the website, the domain name and the Google accounts a business depends on, and each one takes up a single question or task, such as how an owner can hand over access to the website and Google accounts without sharing a password.

Each guide lists what the reader needs before starting and the date the steps were last checked. The explainer on domains and hosting needs no login at all. The registrar guide starts from nothing more than the domain name, and the hosting guide asks for the website address along with access to the business's email and card statements. The guides on granting access require an owner or administrator login to the account in question, along with the email address the agency supplies.

"Owners run into these questions when they're handing someone access or trying to work out where their

website actually lives," said Travis Godec, founder of RedFlame Digital. "These screens change, and an out-of-date guide just sends people in circles."

Four of the guides cover giving an agency or a team member their own access to an account, with one each for WordPress, Google Business Profile, Google Analytics and Google Search Console. Each explains which level of access an agency asks for and why, and all four go on to cover how to remove or change someone's access later and what to do when the business cannot get into the account. Along the way, they take up questions such as what a new WordPress user receives and what happens to posts and review replies on a Business Profile when someone is removed.

The other three guides concern the foundations underneath a website. One explains the difference between a domain and hosting and what happens if either one is not renewed. Another sets out three ways to find the company that hosts a website, even when the person who set the site up has moved on, among them a lookup tool and a search of the business's invoices and card statements. The last shows how to find out which company holds a domain's registration and what to do if no one can sign in there, with the aim of getting that account into the business's hands.

Godec, who founded the agency and runs it from Roanoke, handles its strategy, search engine optimization and website builds personally.

Separately, the digital marketing agency is listed in the SEM Firms directory of marketing agencies.

The guides are gathered on a single resources page on the RedFlame Digital website, with a short summary of each. The summaries describe tasks such as giving a new team member a WordPress login in about five minutes or giving an agency access to Search Console data in a few minutes.

All seven guides from the digital marketing agency in Roanoke, Virginia, carried "Last checked" dates of November 12 or 13, 2026, as of November 20.

About RedFlame Digital: Run by founder Travis Godec, RedFlame Digital is a small Roanoke, Virginia, agency that builds websites and manages search engine optimization, paid ads and AI automation. Its clients are law firms, medical practices and home service companies. More information is available at www.redflamedigital.com.

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RedFlame Digital

RedFlame Digital is a results-driven digital marketing and SEO agency helping law firms, medical practices, and local service businesses grow through search visibility, local SEO, and brand authority.

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