

PBHQ Adds Jaegers Subsurface Paintball to Growing Roster of Fields Using Its Paintball Booking Software

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Jaegers Subsurface Paintball, a paintball field based in Kansas City, Missouri, has switched to PBHQ for its online bookings, digital waivers, and field management. The transition gives players a faster way to reserve games online and frees field staff to focus more on running the game on the ground.

The move connects Jaegers Subsurface Paintball with a platform built specifically for the operational needs of paintball fields. Players can now book games, choose rental gear, pay deposits, and sign waivers before they arrive, reducing the volume of phone calls that field staff previously handled by hand. On game day, a self-service check-in kiosk allows players to check themselves in, including walk-ins who can sign waivers on arrival.

PBHQ brings together booking, digital waivers, event coordination, check-in, payments, and reporting in a single integrated system. The Paintball Booking Software supports open play, private parties, per-game sessions, and large events such as scenario games and tournaments. Payments connect directly to a field's

own Stripe or Square account, and reporting tools track bookings, revenue, and player counts over time.

Sam Latier, Owner of Jaegers Subsurface Paintball, described the field's experience with the transition. "PBHQ has been amazing to deal with. They give us everything we need from a booking system and always find a solution for any problems that come up at check-in," Latier said.

For fields moving from older systems or manual processes, the shift addresses common operational challenges, including missed bookings from unanswered calls, slow check-in lines, and waiver collection on paper. Online booking remains available around the clock, and returning players have their information saved for future visits, which shortens the time between arrival and the first game.

Trevor Convirs, founder of PBHQ, placed the addition of Jaegers Subsurface Paintball within the company's broader approach to the sport. "Fields like Jaegers are the reason PBHQ exists. The goal has always been to hand field owners the tools to run their operation efficiently so they can spend their time on the game and the players rather than on the phone," Convirs said.

Beyond core operations, the platform includes marketing tools tailored to paintball fields, such as website development, Google Ads and Meta Ads campaigns, and automated email and SMS messaging to keep players engaged between visits. The company also operates PBHQ Field Intelligence, which gathers data from paintball fields across the country and publishes seasonal benchmark reports, pricing surveys, and growth insights back to the community at no cost.

PBHQ was founded by Trevor Convirs, a software engineer with extensive paintball experience, and Dewayne Convirs, the creator of Oklahoma D-Day, one of the most recognized scenario paintball events in the country. The company provides software, marketing, and field intelligence services to paintball field owners, combining booking management, digital waivers, event coordination, payment processing, and reporting into one system built for the paintball industry. The company is currently open to founding members, with monthly plans available to field operators.

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PBHQ

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for them.

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