HealthMate Sauna Announces 30 Percent Black Friday Discount Across Residential Sauna Line

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CERRITOS, CA - November 25, 2026 -
HealthMate Sauna has announced a Black Friday promotion offering 30 percent off its full line of in-home infrared saunas, including two-person, three-person, and four-person models. The promotion applies to the company's residential sauna range and takes effect on Black Friday, continuing through the following Monday, with pricing reflected automatically at the point of purchase on eligible residential models.

The discount covers the company's residential configurations, from compact units designed for individual use to larger models built for shared sessions. The announcement coincides with a period of increased consumer attention to at-home wellness equipment. A 2025 wellness trends report produced by Future Snoops (FS) in partnership with Spate found there were 119,900 average monthly Google searches in the U.S. for terms related to "sauna + home", identifying at-home saunas as a growing consumer interest area.

Among the products included in the black friday deals 2026 event is the company's four-person range, which includes the Elevated Health and Therapy Lounge models. These larger units are configured to accommodate up to four occupants and include ergonomic seating, reflective privacy glass windows, and a heating system with floor, wall, and under-bench elements.

Each HealthMate Full Spectrum Infrared Sauna uses near-, mid-, and far-infrared wavelengths, which can heat the body directly rather than warming the surrounding air. The saunas are built with the company's patented Tecoloy heaters. HealthMate Sauna states that users should consult a qualified healthcare professional before beginning sauna use, and the company does not represent its products as treatment for any medical condition.

Corey Smee, General Manager at HealthMate Sauna, described the timing of the promotion in the context of the company's product calendar.

"Black Friday is one of the periods when households evaluate larger home purchases, and the company schedules this promotion to coincide with that window," Smee said. "The event applies across the residential line so that customers can consider a model that matches their available space and the number of people who plan to use it."

The company's product range is organized by capacity. The two-person Enrich and Inspire models are positioned for individual use or couples, the three-person options provide additional room, and the four-person models accommodate families or shared sessions. For households comparing a smaller unit against a 4 person sauna, the company organizes its catalog by occupancy to assist with that decision.

Smee added that sizing is a central consideration in the selection process. "Different households have different requirements," Smee said. "Some customers want a space for a single user, while others are selecting a model intended for a partner or several people. The range of sizes is organized to reflect those differences."

In addition to saunas, HealthMate Sauna offers red light therapy products, sauna accessories, and financing through a third-party partner. The company also maintains an online sauna quiz that directs prospective buyers toward models based on their stated preferences.

HealthMate Sauna has operated in the infrared sauna industry for more than 40 years. The company produces residential and commercial infrared saunas and states that its products carry lifetime warranty coverage, the terms and limitations of which are set out in the company's published warranty documentation. Its product line includes residential and commercial saunas, red light therapy offerings, and related accessories.

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For more information about HealhMateSauna, contact the company here:HealhMateSaunaCorey Smee7147396600info@healthmatesauna.comHealth MateAddress: 16511 Carmenita RD, Cerritos, CA 90703Phone: 7147396600

HealhMateSauna

Health Mate has led home sauna innovation for 45+ years, world class saunas Group. With Tecoloy? full-spectrum heaters, ultra-low EMF safety, and sustainable mahogany, we deliver deeper, safer, and more effective wellness at home.

Website: https://healthmatesauna.com/

Email: info@healthmatesauna.com

Phone: 7147396600