Blogging Efforts Of Induron Coatings Inc. Produce High Domain Authority Links

July 11, 2016

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Induron Coatings, Inc., a business in Birmingham, AL, has announced that its blogging efforts have resulted in a number high domain authority links. The company has been working together with Flagstone Marketing for its internet marketing campaign, placing a particular focus on blogging. Together, they aim to advocate the importance of writing blogs, and how it can positively impact online authority and visibility.

Davies Hood, CEO of Induron Coatings, Inc., says: "Carlton Smith & his crew at Flagstone Marketing have played a significant role in helping increase the visibility of Induron Coating's presence in the ever evolving world of marketing in the digital age. As a longtime advocate of blogging, social media presence, e-eewsletters & content marketing in general, I never really was able to effectively 'get out' the good word until we got the help of Flagstone. Now, I am very proud of these 3 mentions in media that is neither industry specific nor regional."

The company notes that a number of high profile articles have recently been released on blogging and on how to achieve success in the online world. On a recent Inc.com article, for instance, it was highlighted how important it is for businesses to set small, realistic goals. In so doing, they have a greater chance at achieving

success and will also be less likely to quit their efforts 'cold turkey'.

For Flagstone Search Marketing, blogging is one of the most vital elements of their overall marketing efforts, and they are happy to see that their client, Induron Coatings, Inc., is completely on board with that. Together, they have developed a formula for blogging that works, writing engaging, targeted, unique content, interviewing experts, inviting guest bloggers, and more. This is done with a focus on people, helping them to actually solve problems.

The company also noted that a number of top brands now use blogging to engage new and existing customers. "Blogging is a really important tool to attract new people," says Carlton Smith from Flagstone. "It is a direct line of communication with customers, enabling them to ask questions and get to know the brand."
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Induron Coatings, Inc.

At Induron, we invest ourselves in your success, your satisfaction, and your reputation. It?s why?for example?we won?t specify the most expensive option when a more economical solution will suffice.

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