Quantum Marketing Radio Interviews Best Selling Author and Influence Expert Kevin Hogan to be Exclusively Sponsored by Insurance WebX

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Eden Prairie, MN: Jeffrey Thompson and Louie Hillman hosts of The Quantum Marketing Radio podcast www.quantummarketingradio.com had a chance recently to sit down with world-renowned influence and persuasion expert Kevin Hogan Ph.D. to record a special two episode podcast series. During the two episodes, Kevin goes in depth with the specific techniques and strategies that an insurance agent or financial advisor can use to improve their persuasiveness and increase their closing rate. Many of Kevin?s well-researched techniques are counter-intuitive and subtle but are also easy to implement. Kevin has been a featured presenter at the Million Dollar Roundtable(MDRT) convention and is a very dynamic guest with interesting stories and knowledge of the insurance industry.

Jeffrey Thompson FLMI, co-host of the podcast said ?I was very excited for the interview with Kevin Hogan, as I have been a big fan of his work for some time. Having read two of Kevin?s books including his international best seller The Psychology of Persuasion: How to Persuade Others to Your Way Of Thinking and The Science of Influence: How to Get Anyone to Say ?Yes? in 8 Minutes or Less! I knew he had some powerful, applicable information to share with our listeners, and he really delivered! Listeners will find the

episodes well worth the time invested, as Kevin shared high value, thought provoking information in one of the most fascinating interviews we have done since starting the podcast.? On the podcast, Kevin offered listeners a valuable offer with his free Coffee with Kevin Hogan package including two of his books. Visit www.kevinhogan.com for more information.

In a recently inked deal, leading insurance industry portal www.insurancewebx.com will have exclusive first access to the Quantum Marking Radio podcast beginning with the special two episode Kevin Hogan interview. Insurance Web X Insiders will get the first look at future episodes as they are released.

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Quantum Marketing System

Marketing training for financial professionals. Key pillars of the system: Establishing Authority, Psychology of Achievement, Leveraged & Direct Response Marketing, Pareto Principle & A Sales Process aligned with five buying decisions.

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