



Family Lawyers In Perth Announces Improvements In Online Marketing Efforts

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Horizon Legal, a firm in Booragoon, Western Australia, has announced that there have been substantial improvements in their online marketing efforts. First of all, their business listing in Google has now been verified. Secondly, they are also getting into social media in order to both reach and help more people. The company explains that the world is now almost completely digital, and businesses, including law firms, have to be online in order to compete effectively.

Anne Ngo from Horizon Legal says: "The field of law is one that is hard to imagine as being digital. We work with people and courts, not computers. But that doesn't mean the internet doesn't have a very important role to play for us. People use the internet to find services like ours, and they want to be able to ask questions without having to pick up a phone or having to come in for a visit. We have been working on our digital presence for some time now, and have made some pretty big strides as of late. We're really happy that this is making a difference to our clients as well."

Horizon Legal, with website at horizonlegal.com.au, focuses mainly on family law. However, they have a large legal team on board and therefore also offer services in estate and will planning, commercial law and

civil litigation, employment and workplace relations, probate and deceased estates, and property law. The firm focuses on using their experience and skills in order to deliver comprehensive legal services and litigation, focusing on realistic results. They offer high value services at an affordable price. As such, they are considered as trusted advocates and advisers, representing the interests of their clients.

"Since having our firm listed on Google, we have had over 700 visitors to the page," adds Anne Ngo. "We hope we can encourage our past, current, and prospective clients to leave us a little message as well. We would love to hear from them."

The Google business listing provides people with information on pertinent legal news. Additionally, it provides more information on the firm itself, including opening hours and location.

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Horizon Legal

Comprehensive litigation and legal services with a focus on realistic results, cost efficiency and with high value

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