

Mobile Splash Announces The Importance Of Mobile Websites

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Mobile Splash, which specializes in mobile solutions and marketing, has explained the importance of mobile websites to site owners worldwide. The company believes that with the constant changes that Google and other search engines make to their algorithms it's more important than ever to stay up-to-date on what is expected of online companies. This is especially true with the recent updates made to mobile friendliness guidelines, which rolled out in April.

Currently, the company is focusing on providing Premium Mobile Website to businesses, entrepreneurs, and other site owners in need of better mobile search rankings due to the changes in the Google algorithm. The company has made it clear that with so many consumers utilizing mobile phones and tablets for web searches and online shopping, it is crucial that companies reformat their web designs to keep up with the needs of online users.

Aside from the Premium Mobile Websites offered by Mobile Splash, the team also provides a number of other services to clients, including assistance in the area of search engine optimization (SEO). SEO, as it is referred to in the business world, is a method of ranking high when consumers perform search queries through Google and other search engines. The new mobile web design process provides better SEO when this occurs using a mobile device, but the company has made it clear that they also want to assist their clients in gaining higher rankings through PC searches as well.

One of the areas that many SEO experts tend to focus on outside of the mobile concept is local SEO, which can especially help small to mid-sized businesses to convert more web traffic into sales in their local areas. It also provides more stable results above local competition, or so the company has suggested.

When it comes to redesigning websites for a more mobile-friendly vibe, the experts at Mobile Splash provide their clients with all of the knowledge and know-how necessary to maintain the changes being made. Much of the mobile website idea focuses around formatting photos, videos, and text so that they can be viewed equally as well from a mobile phone or tablet as it is from a PC or laptop. Some additional mobile features are

also added to sites so that customers utilizing phones for web browsing can call the business directly from the site with the touch of a button. Other features that can be changed during the process include online shopping and checkout options, blog viewing, and additional tabs focusing primarily on those using mobile devices.

The company encourages all potential new clients and current clients wishing to learn more about its services and pricing to contact the company or visit their website. The company has proven that its focus is helping businesses and site owners become more fluent in SEO and rise above their competition with more mobile-friendly websites and other methods of optimization.

For questions or concerns regarding this press release or for more information on Mobile Splash, please use the following contact information:

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