



Troy Warren Appoints Jerry Kmiec as the Barter Trade City Ambassador for the Las Vegas, NV eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in Las Vegas, NV and has officially appointed Jerry Kmiec as the Trade City Ambassador.

Jerry Kmiec has a strong background in the Internet Marketing industry including SEO, PPC, eMail marketing and most recently eCommerce.

Warren commented, "Kmiec's recent strong suit in eCommerce will really benefit the eBarterExchange.com Marketplace since barter transactions have really become part of the eCommerce world. I am really excited that Kmiec has joined the eBarterExchange.com family."

eBarterExchange.com is launching in 57 major metropolitans and each has a Trade City Ambassador to facilitate trade events and mixers in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Kniec said, "After being successful with eCommerce in the last several years, it was a natural fit for me to be involved in the barter business since so much of it is surrounded around eCommerce. I look forward to serving the needs of all eBarterExchange Members in Las Vegas."

Warren commented, "The barter industry will always help business owners increase revenues while decreasing expenses. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight."

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LTBR

Troy Warren is widely recognized as one of the busiest and most practical presenters of business building ideas and strategies.

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