



## **Soap.Club Reformulates Hypoallergenic Pet Shampoo & Conditioner**

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Soap.Club, a pet supply business in Vaughan, Ontario, Canada, has announced that they have reformulated their hypoallergenic pet shampoo & conditioner to include natural oatmeal. The reformulation of ingredients coincides with an all new look of the product packaging. This shampoo and conditioner is suitable for all kinds of dogs and cats, including those that have white coats.

Jack Widmer, pet spa manager at Soap.Club, says: "The addition of oatmeal to our natural hypoallergenic pet shampoo and conditioner further promotes the healing of dry, damaged, skin and hair for dogs and cats, as oatmeal helps the animal's skin retain natural, healthy oils."

The newly designed bottles are now white with black caps. They have a black logo and content details on the shampoo and conditioner. This is also true for the lavender and sandalwood pet deodorizer sprays, another popular product by Soap.Club. The company is known for their high quality pet care products, focusing on the overall health and well being of both cats and dogs.

Some of the company's products include the natural shampoo and conditioner and sandalwood finishing

spray, the natural shampoo and conditioner and lavender finishing spray, the lavender finishing spray, the lavender natural bar soap, the sandalwood natural bar soap, the sandalwood finishing spray, and the natural hypoallergenic shampoo and conditioner. With these products, dog and cat owners know that they can help their animals get clean, while at the same time improving the health of both their coats and their skin.

"We love our own animals as a part of the family, and we know this is how our customers feel about their pets as well," adds Jack Widmer. "We take this very seriously, and this is why we only create the highest quality products using only natural ingredients. The benefit for the pets is that their skin is soothed and their coats become healthy and shiny. For pet owners, the added benefit is that their furry friends smell absolutely gorgeous."

The company is committed to always improving their range of natural pet grooming supplies. They encourage everyone to check their website regularly for any new developments.

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For more information about Soap.Club, contact the company here: Soap.Club Connie Farrar 844-762-7258 soaplover@soap.club 13-3120 Rutherford Rd. Ste 342 Vaughan, ON L4K 0B2

## **Soap.Club**

*Purveyors of natural and organic soap. The small family run business is located in rural Canada. The company was inspired by the beauty and culture of the Hawaii and after speaking with an artisan soap maker about the health benefits of natural soap.*

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The logo for Soap.Club features the word "SOAP" in a large, outlined, sans-serif font. The letter "O" is stylized as a soap bubble with a smaller circle above it representing a highlight. To the right of "SOAP" is ".club" in a smaller, lowercase, sans-serif font.