



Supporting Charities At Nil Cost Made Possible Through ChatHEROES

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ChatHEROES, a business in Newcastle upon Tyne, United Kingdom, are proud to announce that the second phase of their service, which allows charities to obtain support at zero cost to them, has recently been launched. A Facebook video has been released to highlight details of the service. The launch took place at the offices of Godfrey Syrett, a leading UK furniture manufacturer based in the North East. By mid October, ChatHEROES aims to have 1,000 UK charities registered with them on <http://chatheroes.com/charity>. Those who attended the event included charities, business sponsors, and service providers.

Paul Lawton from ChatHEROES says: "What we aim to do is help charities get predictable, consistent leads on a daily basis. We offer this service to a variety of businesses, but now offer it completely at nil cost to any registered charity. Through our system, which easily installs on a website, charities can increase their exposure, get more donations, find new volunteers, get more support, and sell more merchandise. We're happy to see that the launch event at Godfrey Syrett was a great success."

On the video that has been released on <https://www.facebook.com/ChatHeroes/videos/1777536832517596/>, ChatHEROES explains how their work can support charities. They want to highlight that this service is

absolutely at nil cost for registered charities. For ChatHEROES, this is their way of giving back to the community and to support important causes, without having to favour one over another. Those who have already tested the system have been full of praise. "Great, responsive engagement platform which will boost your business/charity profile," says Jane L. on the company's Facebook page. "Highly recommend using Chat Heroes if you want to increase your customer service and improve interaction with your potential clients."

One of the first charities to sign up for the service was Willow Burn, a Derwentside hospice care foundation. Their site can be found at <http://www.willow-burn.co.uk/>. The foundation offers high quality, compassionate, end of life care to those who have incurable illnesses. Their goal is to ensure that people are able to achieve the very best quality of life during their final weeks and months. They do this in a supportive, friendly environment. Willow Burn has already seen improvements in their overall online reach since working with ChatHEROES. Laura Douthwaite from Willow Burn spoke at the event to say how the interaction with a human being live from the website was not only improving the profile of the charity but making them money as well.

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