



Troy Warren Appoints Willie Crawford as the Barter Trade City Ambassador for the Panhandle of Florida eBarterExchange

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Troy Warren, host of LetsTalkBusinessRadio.Com, announced today the launch of eBarterExchange.Com in the Panhandle of Florida and has appointed Willie Crawford as the Trade City Ambassador.

Willie Crawford brings years of business experience including a career as an officer in the Air Force and after retiring, for 20+ years has developed expert business skills in all facets of marketing online and offline.

Crawford mentioned, ?I have noticed lots of businesses that are having cash flow challenges or are literally going out of business, yet they have unused inventory that could be exchanged or bartered that would raise the capital needed to stay in business and grow.?

eBarterExchange.com is launching in 57 major metropolitans and each has a Trade City Ambassador to facilitate trade events and mixers in each city while the company supports the Members and Trade City Ambassadors from its offices in Chandler, AZ and Evanston, IL.

Crawford commented, ?I can be reached at 850-621-2116 to arrange speaking at local community events, civic organizations and business consultations on the subject of barter and how it could increase your growth and decrease your expenses.?

Warren commented, ?The barter industry will always help business owners increase revenues while decreasing expenses. Barter transactions have climbed over \$16 billion annually in the USA alone and there does not seem to be an end in sight.?

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For more information about LTBR, contact the company here:LTBR Troy Warren 480-720-5478 troy@letstalkbusinessradio.com

LTBR

Troy Warren is widely recognized as one of the busiest and most practical presenters of business building ideas and strategies.

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