

## **Independent Midwest Producers Forum Announced**

July 18, 2016

Eden Prairie, Minnesota - July 18, 2016 - PRESSADVANTAGE -

ECA Marketing (Ecamarketing.com) announced today the unveiling of the 1st Independent Midwest Producers Forum on August 4th, 2016. This free forum provides independent producers the chance to get four hours of CE credits, insights on how to deal with the changing dynamics of the modern American family, new exciting sales concepts, and a chance to learn about new ways to grow their business.

The topics covered at the Independent Midwest Producers Forum will be: Modern Households, Financial Strategies for Aging in Retirement, and 12 Keys to Optimizing Social Security Benefits. You will hear new exciting sales concepts you can start using today ECA President Joe Spillman will personally introduce proven successful programs that producers can use to grow their book of business and form new partnerships.

?Providing the education and information producers need to succeed has always been ECA Marketing?s mission statement. This event provides independent producers a chance to learn how to adapt to the changing world we live in, but also provides a chance to network with other producers. That?s why I fully believe this event is a no-brainer for producers who want to succeed,? says ECA President Joe Spillman.

The Independent Midwest Producers Forum will be held at the Training Center at ECA Marketing in Eden

Prairie, Minnesota on August 4th. Registration and more additional information about this unique event can

be found at www.independentproducerforum.com.

Independent Midwest Producers Forum

August 4th, 2016

7800 Equitable Dr #200

Eden Prairie, MN 55344

About ECA Marketing:

ECA Marketing has roots dating back to 1985. Purchased and re-branded as ECA Marketing in 1997 by Elliott "Hap" Cobb, ECA Marketing is a National Annuity and Life Marketing Organization doing business in all 50 states and several U.S. territories. Since 2006, ECA Marketing has produced over \$10 Billion in Fixed Annuity and Target Life Premium. ECA Marketing's Management currently sits on the Field Advisory Councils

of six carriers and is one of the country?s largest Independent Marketing Organizations. Learn more at

www.ecamarketing.com.

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