

Pokemon Go for Fitness and Online Success: A New Guide Helps Online Entrepreneurs Benefit Quickly From The Popular Pokemon Go App

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Pokemon Go has risen to success at a startling pace, and now surpasses even Twitter and Facebook. It also has motivated former couch potatoes to get active as they chase various hard-to-find Pokemons all over town. Now, marketers are looking to take advantage of this new craze. One of the key paths to success is capitalizing on the Pokemon Go Fitness connection.

Many businesses have quickly tapped into this new goldmine with their own apps as well as with products, services, and bonuses. In particular, local businesses have set up Poke Stops where they can offer refreshments and more.

Online entrepreneurs, in turn, are coming out with information products on various aspects of Pokemon Go at a rapid pace. Anyone who wants to join in will have to work quickly if they don't want to get drowned in the competition.

Of course, creating information products can be a challenge, so online marketing expert Elisabeth Kuhn has

compiled an easy guide with product creation success resources in her blog post on MyFavoriteHealthStuff.com

She suggests starting with recommending high quality PLR and links to several resources. Not only do the PLR packages provide the needed content, but some of them also include images or even videos. One of her highest recommendations goes to a package specifically on Pokemon Go and Fitness. Additional resources will be added continuously.

PLR stands for Private Label Rights, which means that buyers of the PLR will have the right to use the material as their own and turn it into books and blog posts, for example to attract visitors to their websites.

In order to add value, Kuhn says, she has added bonuses to all her recommended PLR products that will help with turning them into content that sells. Among the bonuses are guides to repurposing or personalizing PLR without the need to do a lot of rewriting.

In order to help new authors with creating their Pokemon Go Exercise and other products, she has also included a link to a guide that helps with creating easy products fast.

"Writing an ebook can be very intimidating," Kuhn says, "which often leads to procrastination. In order to get people to take action, the guide mentioned in my blog post not only makes the writing process much easier, but it also comes with a bonus that helps with overcoming procrastination."

The blog post can be found here: http://MyFavoriteHealthStuff.com/pokemon-go-for-fitness-online-success

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My Favorite Web Stuff

My Favorite Web Stuff is a blog created by Elisabeth Kuhn, a copywriter and internet marketing expert, and a former linguistics/English professor, It provides advice and resources to people who want to build or grow a successful business online.

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