

Online Marketing Agency to Host a Webinar On ?How To Get Started With Marketing Automation for Small Business?

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Eagle Eye Strategies Founder G. Kairu Kihara is hosting a webinar teaching how small businesses can get started with online marketing automation. The webinar will also help viewers to solve challenges around saving time and consistency in marketing and lead nurturing by sending personalized campaigns to prospect at the right time.

Eagle Eye Strategies G. Kairu Kihara will talk about best practices for marketing automation in an online webinar ?How to Get Started with Marketing Automation.?

?Whether you are freelancer, small business owner or solopreneur marketing automation is an important strategy to implement. In my experience not only do business owners save time, automation also helps in avoiding human error and by automating certain tasks communications to potential customers are consistent. This frees up business owner to focus on growing their business,? says Kihara. ?In this webinar we will explore simple automations that businesses owners can implement to inorder to nurture potential clients/customers based on where they are on their customer journey.?

Eagle Eye Strategies is rolling out a new weekly series of webinars that will teach marketing automation strategies to small businesses, freelancers and solopreneurs building an online presence.

This informative webinar will specifically cover: 4 Mistakes that most business owners make when it comes to marketing automation; How To Develop A Follow-up Sequence That Your Audience Will Respond To; The 3 pillars for every successful marketing automation; 5 Steps To A Successful Sales Sequence

The Webinar is taking place on Saturday, July 23rd at 2pm EST/11am PST and is free to attend. Instructions to join the online event are available on the registration page at Marketing Automation for Small Business.

For more information and to register for future webinars, visit <http://www.eagleeyestrategies.com/go/webinars>.

The event will also be recorded and available for on-demand viewing at www.eagleeyestrategies.com.

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For more information about Eagle Eye Strategies, contact the company here: Eagle Eye Strategies George Kihara 323-475-7700 george@eagleeyestrategies.com 1451 26th Street Suite E Santa Monica, Ca 90404

Eagle Eye Strategies

We are an online marketing firm that works to help business get more visibility online.

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