



Truman Marketing Adds New Package To Five Star Reputation Service

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Truman Marketing, a Gonzales, Louisiana based firm, has recently launched a new package as part of their Five Star Reputation program. The program helps businesses to better manage reviews, and in turn, their reputation, through the application of a number of important steps. The company says the following regarding business reputation: "In the world of internet marketing and search engine optimization, having a good reputation among your clients and potential customers is what can set your business or website apart from the competition. Obtaining a solid 5 star reputation and keeping that reputation opens up many paths for your business to follow to success."

As a reputation marketing firm, the company has a number of services available to clients which work to boost ratings and reviews across the internet and around the globe. The latest package to hit the table is called the Market Leader Package. It is currently available for a one-time setup fee as well as a monthly recurring fee, which the company views as being reasonable for the services rendered. These services include website and blog review marketing, video review marketing, video syndication and search engine optimization, image review marketing, social media review marketing, a monthly 60 second review video commercial, unlimited professionally designed images, as well as reputation marketing analytics and access

to all brand manager package tools as well.

The goal of the package is to help small to mid-sized businesses create a five-star online reputation in their industry without waiting years and years to make their mark. The package begins working for each client immediately, building brand recognition and raising awareness of positive reviews across the board. The company writes: "Few things are more important to a small business owner than reputation marketing, especially with the evolution of the internet. In basic terms, this type of marketing is based around the comments made by your existing customers on social media websites. If you receive a number of positive reviews, you are likely to attract new clients. If you receive too many negative reviews, there is a good chance that they will scare potential customers away."

For more information on Truman Marketing, their latest Market Leader Package, and other services offered by the marketing firm, they invite interested individuals and businesses to visit them online. The website offers numerous tools and services, and provides a break down of what each package contains in terms of value and functionality.

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Truman Marketing

Truman Marketing is a full service online marketing company that specializes in Reputation Marketing and Management. We have been helping local business owners since 2006.

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