

New President Set To Scale Online Wellness Empire To New Highs

July 26, 2016

July 26, 2016 - PRESSADVANTAGE -

July 26, 2016 - Dana Point CA ? McLean MasterWorks has appointed Mike Pearson as its President after serving as the company?s Vice President of Marketing & Operations for the last two years. Pearson has been part of McLean Masterworks for five years, joining the company in 2011 as Director of Marketing & Operations.

?Mike is one of the most amazing natural corporate leaders I?ve met,? said Jennifer McLean, CEO, McLean MasterWorks. ?He sees all the puzzle pieces and guides them magically together with a seamlessly brilliant marketing and operational perspective. He possesses the necessary vision, energy, and commitment-to-excellence to take on the role of President and scale the company even more.?

In his new role, Pearson will guide the company infrastructure, team and partners to a collaborative culture of results-driven action and efficiency, opening new market and business opportunities in the process.

Before joining McLean Masterworks, Pearson served as a Marketing Manager for Liberty Products where he increased revenue and brand awareness through identifying new target markets and establishing strategic relationships, detailed planning and execution of online and offline marketing campaigns and live events, and implementation and launch of their ecommerce platform. Prior to, he was a Brand Marketing Manager, New Product Category Manager, and Product Development Project Manager for Smarthome.

Pearson earned a bachelor?s degree in economics from University of the Pacific in Stockton, CA. He and his wife Junie have two children and reside in Southern California.

McLean MasterWorks is a socially responsible, multimillion-dollar wellness organization and the hub of renowned sub-brands Healing With The Masters, Spontaneous Transformation, Living Your Success Signature Business, and industry-leading membership site MasterWorks Healing.

For more information, contact:

Rita Berger

310.902.3363

rita@ritabmanagement.com

###

For more information about McLean Masterworks, contact the company here:McLean MasterworksMike Pearson8473861464mike@mcleanmasterworks.com4533 MacArthur Blvd #245Newport Beach, CA 92660

McLean Masterworks

McLean MasterWorks is a force in the Human Potential Movement.

Website: <http://www.mcleanmasterworks.com>

Email: mike@mcleanmasterworks.com

Phone: 8473861464

Powered by PressAdvantage.com